

**Virtual  
2020**

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# NEWLY ELECTED OFFICIALS TRAINING

**December 1-3, 2020  
Via Zoom Webinar**





# PROGRAM

## TUESDAY, DECEMBER 1:

### 10:00 a.m. – 11:30 a.m. Arizona Government 101 and League Resources for Officials

The session will provide an overview of AZ government structure and how city and town governments work with counties and the state. Also, an overview of the services the League provides to cities and towns and how elected officials and staff can utilize the League's resources.

*Tom Belshe, Executive Director, League of Arizona Cities and Towns*

### 1:00 p.m.– 2:30 p.m. Council Manager Form of Government in Arizona

This session will provide an overview of the roles and responsibilities of elected officials and staff in the council-manager form of government. We will hear from a current elected official and manager on best practices and also learn a deeper understanding of how the council/manager form of government works in Arizona's cities and towns.

*Lance Decker, Managing Partner, Institute for Community Involvement*

*Bryant Powell, City Manager, Apache Junction*

*Christian Price, Mayor, Maricopa, Member, League Executive Committee*

## WEDNESDAY, DECEMBER 2:

### 10:00 a.m. – 11:30 a.m. The Budget Process in Cities and Towns

This session will provide an overview of the city and town budget process and the role of the elected official in the formation, passage and implementation of a city/town budget.

*Pat Walker, Principal Owner, Pat Walker Consulting*

### 1:00 p.m.– 2:30 p.m. Social Media for Elected Officials

This session will explore the role social media plays in how elected officials communicate to residents. In addition, the session will address some of the legal pitfalls and best practices to help local elected officials utilize this important communication tool.

*Dana Berchman, Chief Digital Officer, Town of Gilbert*

*Susan D. Goodwin, Attorney, Gust Rosenfeld P.L.C.*

*Marnie Schubert, Director of Communications, Marketing and Recreation, Town of Queen Creek*

## THURSDAY, DECEMBER 3:

### 10:00 a.m. – 11:30 a.m. Open Meeting Law/Anatomy of a Council Meeting

This session will provide an overview of Arizona's Open Meeting Law and how elected officials can comply with the law when serving their city or town. The session will also provide a brief overview of the basics of how meetings are conducted in Arizona's cities and Towns.

*Christina Estes-Werther, Attorney, Pierce Coleman, PLLC*

### 1:00 p.m.– 2:30 p.m. Public Service Ethics

This session will explore the laws as they pertain to ethics for local elected officials and touch on themes that include conflict of interest, incompatibility of office, nepotism, financial disclosures, limits on entertainment and more.

*William J. Sims III, Attorney, Sims Mackin, Ltd.*

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