

NATIONAL  
LEAGUE  
of CITIES

CONGRESS  
OF CITIES  
AND EXPOSITION

AUSTIN, TX | 2014

Austin Convention Center | November 19-22, 2014



*Come to Austin and Explore*  
**THE FUTURE OF CITIES**

Register now for the nation's largest educational and networking event for local elected officials and staff.

This year's theme, The Future of Cities, will showcase the innovative ways cities are driving change today, and will help you prepare for your community's future.

*Austin*  
— LIVE MUSIC CAPITAL OF THE WORLD® —

REGISTER NOW! [www.nlc.org/FUTURE](http://www.nlc.org/FUTURE)

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## GET EQUIPPED TO TAKE ON YOUR CITY'S FUTURE CHALLENGES

### WHAT'S THE BIGGEST ISSUE IN YOUR CITY'S FUTURE?

Get the emerging strategies and information you need  
now from more than 30 workshops, including

- Climate Resilience and the Future of Municipal Risk Management
- The Sharing Economy: Challenges and Opportunities in the Regulatory Environment
- Strategies for Long-Term Fiscal Health
- Big Ideas for Supporting Small Businesses and Entrepreneurs
- Bond Financing for Small and Mid-Size Cities

Take notes from one of America's most innovative cities.  
Go on a field trip around Austin with one of 16 mobile  
workshops showcasing real solutions to issues facing  
local government, such as

- ENERGY & CLIMATE:  
Renewable Energy and  
Net-Zero-Energy Homes
- PUBLIC/PRIVATE PARTNERSHIPS:  
Goodwill Resource Center & Project  
ReConnect with Dell
- SCHOOLS & YOUTH:  
Green Schools K-12 Sustainability Education
- WATER SECURITY:  
Water Treatment Plant 4
- COMPLETE COMMUNITIES:  
A New Urban Village

Boost your technical skills with interactive, in-depth  
pre-conference seminars led by field experts. Offered  
Wednesday and Thursday, the 15 seminars include\*

- The Role of Elected Officials During an Emergency, Crisis, or Disaster
- Participatory Budgeting — How to Build Deep Community Engagement in Real Budget Decisions
- Building Strong Elected-Appointed Official Relationships (Offered jointly by ICMA)
- Public Sector Negotiation Skills
- Developing Successful Public Private Partnerships (PPPs)

See full schedule at [www.nlc.org/FUTURE](http://www.nlc.org/FUTURE)

\* NLC University seminars require an additional fee.

# EXPLORE THE FUTURE OF CITIES IN AUSTIN, TX



## Why Austin?

The Texas capital is a vibrant city with something for everyone, whether you prefer paddling a lake, wandering a museum, or enjoying live music at a bar or coffee shop. Austin is the 11th largest US city and growing every day, making it a fascinating place to visit. It's both a tech hub and a haven for local businesses, known for both its rich history and forward-thinking outlook.

NLC is thrilled to bring you to this remarkably diverse city committed to sustainability, small business protection, technological innovation, and a thriving art scene. You may want to extend your trip to enjoy all that Austin has to offer.



## CONNECT WITH CITY LEADERS

*"Going to NLC's conferences has made me a better elected official. The relationships I have built and the ideas I've brought home have made it worth the trip without a question."*

**Joe Davis, Sr.,** Alderman, City of Milwaukee

LEARN MORE AND REGISTER AT [WWW.NLC.ORG/FUTURE](http://WWW.NLC.ORG/FUTURE)



## Network with Leaders From Around the Country

We hear it every year: one of the best parts of the Congress of Cities is the people you will meet. Each day you'll talk with council members, city managers, mayors, and staff from cities across the country. You'll build a personal network you can rely on in the future. To fast-track your relationship-building, attend a constituency group event, a policy committee meeting, and the business meeting.

**Friday is Networking Night!** Catch up with colleagues and make new friends at events and receptions!

## Who Should Attend?

Anyone interested in how cities are solving problems and becoming greater places to live. The conference is especially useful to mayors, council members, newly elected officials, city managers, and municipal department heads.

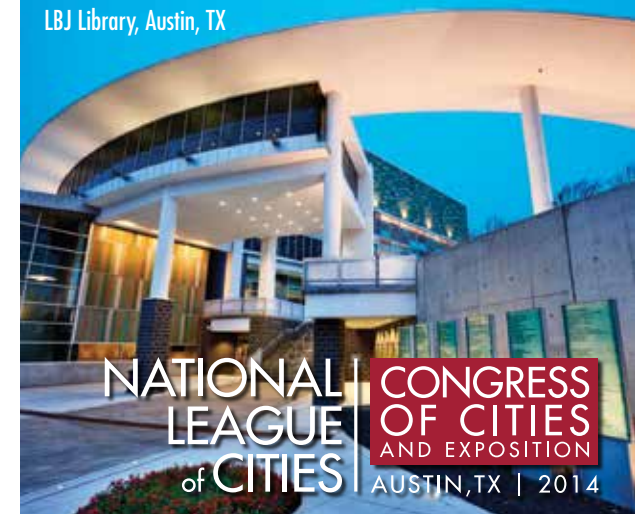
## What You'll Experience

At the Congress of Cities you'll experience innovative sessions, mobile workshops, inspiring keynote addresses, skill-building seminars, and great opportunities to meet colleagues from across the country.

## You're Invited to our Closing Celebration at the LBJ Library!

Taste some of Austin's best food, enjoy a performance by well-known local Austin artists, and maybe learn to two-step! The City of Austin hosts this creative, fun evening at the elegant Lyndon B. Johnson Presidential Museum. The event will reflect the energy and diversity of Austin in this evening designed to resemble one of the many music festivals which have helped raise the city to national attention.

LBJ Library, Austin, TX



## Opening Keynote

Mike Walsh, a futurist and authority on 21st century business, will share insights with you on the trends and direction of cities over the next five years.



## Closing Session

David Gregory is an American television host and former moderator of NBC News' Sunday morning talk show *Meet the Press*.

## Youth Program

Bring high school students to the conference! NLC hosts three youth sessions and encourages youth to attend the workshops and general sessions to learn and connect with elected leaders.

## Exposition Hall

Find the perfect solution for your city or town! Connect with over 300 exhibits and learn about new products, services and programs.



Special Thanks to our  
Conference Sponsors!



Official Airline of the  
2014 NLC Congress of Cities



## NLC Turns 90!

We'll be celebrating with special events to commemorate our past and look ahead to our future!

Register by September 30<sup>th</sup> for the early bird rate! [WWW.NLC.ORG/FUTURE](http://WWW.NLC.ORG/FUTURE)



# Preliminary Conference Schedule

## Wednesday, November 19, 2014

8:30 a.m. — 12:00 p.m.	City of Austin Mobile Workshops
9:00 a.m. — 12:00 p.m.	NLC University Seminars*
9:00 a.m. — 12:00 p.m.	Board of Directors Meeting
1:00 p.m. — 5:00 p.m.	City of Austin Mobile Workshops
1:00 p.m. — 4:00 p.m.	NLC University Seminars*
1:30 p.m. — 3:00 p.m.	Advisory Council Meeting
1:30 p.m. — 4:00 p.m.	Policy and Advocacy Committee Meetings
4:00 p.m. — 5:30 p.m.	New Member/First-Time Attendee Orientation
5:30 p.m. — 7:00 p.m.	Welcome Reception

## Thursday, November 20, 2014

8:30 a.m. — 12:30 p.m.	Solutions Sessions
9:00 a.m. — 12:00 p.m.	City of Austin Mobile Workshops
9:00 a.m. — 12:00 p.m.	NLC University Seminars*
9:00 a.m. — 12:00 p.m.	Council Meetings
9:00 a.m. — 12:00 p.m.	Constituency Group Meetings
9:00 a.m. — 1:30 p.m.	Expo Open
12:00 p.m. — 1:15 p.m.	NLC University Leadership Luncheon*
12:00 p.m. — 1:15 p.m.	Delegates Lunch in Exhibit Hall
1:30 p.m. — 3:00 p.m.	Opening General Session
3:00 p.m. — 5:00 p.m.	Resolutions Committee Meeting
3:15 p.m. — 5:00 p.m.	Expo Open
3:30 p.m. — 5:00 p.m.	Conference Workshop Sessions
5:30 p.m. — 10:00 p.m.	State League and Other Group Events
5:30 p.m. — 10:00 p.m.	Constituency Group Events
6:30 p.m. — 8:00 p.m.	Nominating Committee Hearing

## Friday, November 21, 2014

8:30 a.m. — 10:00 a.m.	General Session
10:30 a.m. — 12:00 p.m.	Conference Workshop Sessions
10:00 a.m. — 1:30 p.m.	Expo Open
12:00 p.m. — 1:15 p.m.	Lunch in Exhibit Hall
1:30 p.m. — 3:00 p.m.	Conference Workshop Sessions
3:30 p.m. — 5:00 p.m.	Conference Workshop Sessions
5:00 p.m. — 10:00 p.m.	State League and Other Group Events
5:00 p.m. — 10:00 p.m.	Constituency Group Events

## Saturday, November 22, 2014

8:00 a.m. — 12:00 p.m.	Council Meetings
8:00 a.m. — 12:00 p.m.	Constituency Group Meetings
9:00 a.m. — 10:30 a.m.	Conference Workshop Sessions
11:00 a.m. — 12:30 p.m.	Conference Workshop Sessions
12:30 p.m. — 2:00 p.m.	Lunch and Closing General Session
2:30 p.m. — 4:00 p.m.	Annual Business Meeting
6:00 p.m. — 9:00 p.m.	City of Austin Closing Celebration at LBJ Library

See full schedule at [www.nlc.org/FUTURE](http://www.nlc.org/FUTURE)

*\* Requires an additional fee.*

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