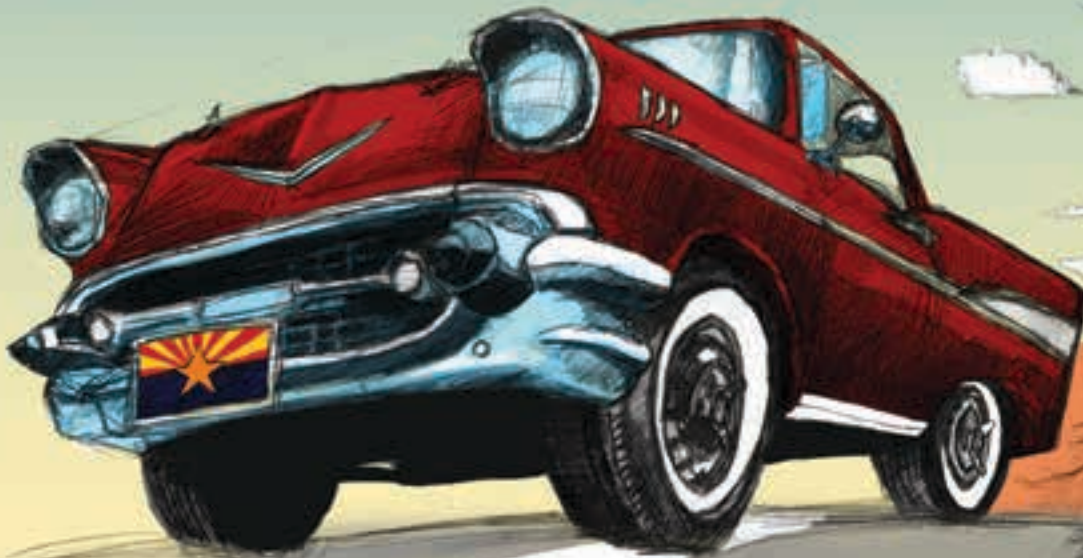


# ARIZONA CITY&TOWN

A publication of the League of Arizona Cities and Towns | Summer 2014



THE GREAT ARIZONA ROAD TRIP

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**GRAPHIC DESIGN AND LAYOUT**

Jonathan Howard and Randle Kuehner



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Arizona City & Town is published  
by Innovative Publishing.  
10629 Henning Way, Suite 8  
Louisville, Kentucky 40241  
Phone 502.423.7272  
Fax 888.780.2241

Innovative Publishing specializes in creating custom  
magazines for associations and businesses. Please  
direct all inquiries to Richard Ochsner at richard@  
innovativepublishing.com or 520.546.0623.

**SALES REPRESENTATIVE:** Richard Ochsner  
**EDITOR:** Deanna Strange  
**GRAPHIC DESIGNER:** Nichole Edralin  
**OPERATIONS MANAGER:** Shannon Patterson  
**COPY EDITOR:** Michael Adkins

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## UNIQUE ★ ARIZONA

We have often talked about how important cities and towns are to the tourism industry in Arizona, especially with the investment in amenities such as baseball spring training facilities, major-league sports venues, world-class hotels and golf resorts, and, of course, the matchless natural attractions of the Grand Canyon, the Sonoran Desert, the Colorado River and many others. But this issue of *Arizona City & Town* goes off the beaten path a little bit and highlights some of the other great attractions in the state. Some of them are better known to locals than to out-of-state visitors, others are a bit quirky, but all of them are uniquely Arizonan and add to the incredible variety of things to see and do in this state.

People from other parts of the country may raise an eyebrow or two when the idea of touring around Arizona in the summer comes up. But that shouldn't deter the rest of us. With a good air conditioner in the car and some refreshing stops for cool soft drinks, the summer is a great time to see and appreciate the fun recreational opportunities available. Besides, we're used to it, right?

According to the Arizona Office of Tourism, direct spending on tourism topped \$19 billion in 2012, the last year for which numbers are available. That's a tremendous investment and one that has a huge impact on city and town revenues. Also, more than three-fourths of the tourism impact in Arizona is attributable to out-of-state travelers. That's also very impressive, but like everything else in our economy, it doesn't happen by accident.

The state as well as cities and towns are in the tourism promotion business, and the summertime is a great time to get to know our inventory of attractions. By getting to know some lesser-known travel destinations, we can all become more informed ambassadors for our state.

I hope your interest will be piqued by some of the stories in this edition of the League magazine. And I hope to have the opportunity to see you out on the road. Happy travels!

A handwritten signature in dark ink that reads "Ken Strobeck".

Ken Strobeck  
Executive Director

# EVERY COACH NEEDS A QUARTER- BACK.

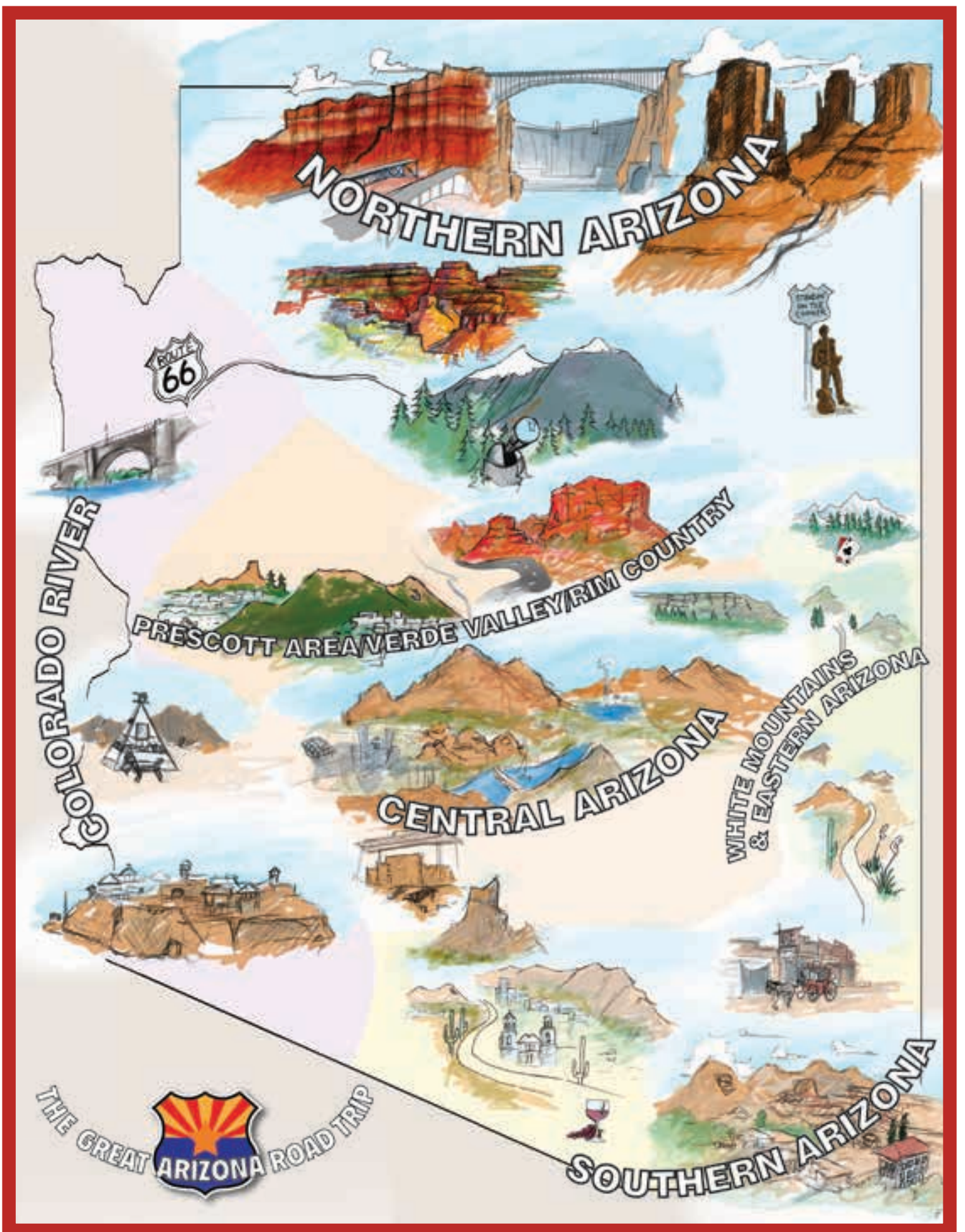
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**T**he summer months in Arizona can often conjure up images of sizzling sidewalks and sweltering heat.

It's no secret that sometimes the best ways to enjoy these long, enduring summers is to either spend the day by the pool or take a trek to a cooler part of Arizona. From the ever-faithful Historic Route 66 to scenic and winding roads, Arizona's highways offer some of the most majestic views in the entire nation. We invite you to take some time to appreciate the scenic routes this summer and explore parts of the state you may have missed before. While you're out and about, stop in one of Arizona's 91 cities and towns to eat, stay and play!

In this edition of *Arizona City & Town* magazine, we have compiled a list of some of the best ways to enjoy the outdoors, learn about our state's history, and rediscover the beauty and uniqueness of Arizona. These pages are chock-full of Arizona fun, serving as a guide for the ultimate Arizona "staycation." For the explorer, pick a region and encounter everything the sights have to offer. For the enthusiast, hop in the car and go on an expedition of the entire state. For the experienced, uncover something new featured in this magazine from right in your own backyard. You don't have to travel very far to find something to see and do.



## How Best to Utilize This Magazine

The full-page map includes an overview of our great state, organized into six different regions. These regions are featured in the following pages of the magazine, making it easy for you to find the best places to visit.

Want more? By scanning the QR code here and in each section of this magazine, you will automatically

go to the AZ Cities @ Work website, where you can get even more information about places to visit on your Great Arizona Road Trip. Don't know how to use a QR code? No problem — just visit [www.AZCitiesWork.com](http://www.AZCitiesWork.com).

So here's to summer! Get out and enjoy the Great Arizona Road Trip.





# CENTRAL ARIZONA



For those with a taste for archeological history, the mysterious **Casa Grande Ruins** are great to visit for a fascinating look at ancient history. Thought to have been erected around 130 A.D., archeologists have discovered that the ancient Sonoran Desert people who built the Casa Grande also developed wide-scale irrigation farming and extensive trade connections, which lasted more than a thousand years until about 1450 A.D.



Casa Grande Ruins – Coolidge

Nestled in the heart of the Valley is a desert oasis that serves as a central spot for recreation and events. **Tempe Town Lake**, established in 1999, includes 25 acres of recreation space and offers visitors the opportunity to enjoy everything from kayaking and paddleboarding to jogging and picnicking. While the lake sits in the center of a growing metropolis, relaxing on the water will feel a world away from the hustle, bustle and heat of the city.

A little further northeast, you will find another Arizona gem, the white plume of the **Fountain Hills Fountain**, which can be seen for miles.

A short day trip from the fountain lies the famous **Apache Trail**, a look into the past of Arizona's Wild West days. From Fountain Hills, just past the Utery Mountain Regional Park, you hit the city of **Apache Junction** — gateway to the Apache Trail. This scenic desert drive brings travelers to the Lost Dutchman State Park, Superstition Mountains, Goldfield Mining Town and Tortilla Flat, in addition to Apache, Canyon and Roosevelt Lakes, and the Tonto National Monument. The trail ends near **Globe** and **Miami**, both great options for a nice lunch before heading home.

In the more northern part of the central valley sits the famous **Carefree Sundial**. Deemed America's largest sundial, it was designed in 1959 by architect Joe Wong and solar engineer John I. Yellott. Pointing toward the North Star, the steel frame is covered in anodized copper, measuring 90 feet in diameter, standing 35 feet above the plaza and extending about 72 feet. The sundial also acts as the starting point for the self-guided walking tour of the beautiful Carefree Desert Gardens.

From Carefree, head west to even more sights and events. Whether you feel like watching your favorite sporting event, going on a shopping spree or catching a movie, there's always something to do at **Westgate**. Located in **Glendale**, just off the 101 Freeway and Glendale Avenue, Westgate has become an epicenter of west valley events and entertainment.

Looking for more ways to cool off? Check out one of the many fantastic Valley pools, aquatic centers or splashpads.



Carefree Sundial – Carefree



Tempe Town Lake – Tempe



Superstition Mountains – near Apache Junction



Fountain Hills Fountain – Fountain Hills



University of Phoenix Stadium – Glendale



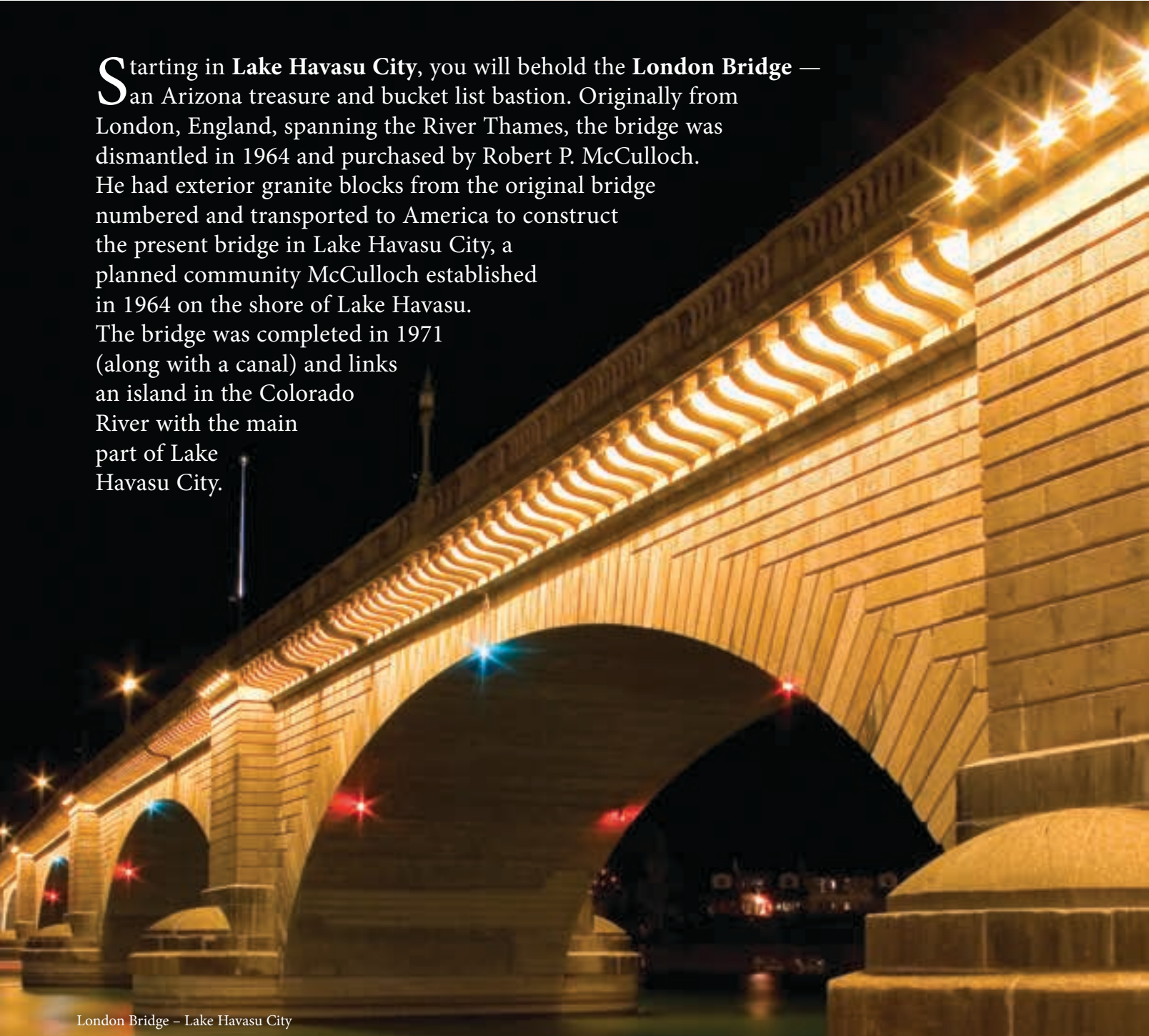
To discover more fun in Central  
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# COLORADO RIVER



Starting in **Lake Havasu City**, you will behold the **London Bridge** — an Arizona treasure and bucket list bastion. Originally from London, England, spanning the River Thames, the bridge was dismantled in 1964 and purchased by Robert P. McCulloch. He had exterior granite blocks from the original bridge numbered and transported to America to construct the present bridge in Lake Havasu City, a planned community McCulloch established in 1964 on the shore of Lake Havasu. The bridge was completed in 1971 (along with a canal) and links an island in the Colorado River with the main part of Lake Havasu City.



London Bridge – Lake Havasu City

© Arizona Office of Tourism



Hi Jolly Tomb – Quartzsite



Locomotive Park – Kingman



As you make your way down the river, you will travel through the beautiful town of Parker, where you can view the **Parker Dam**, known as the “deepest in the world,” according to the National Park Service.

Continue heading south on state Route 95, where you’ll find in **Quartzsite** a special tomb that holds the remains of “**Hi Jolly**,” or, Hadji Ali, a Syrian caretaker who received the nickname from his American friends. In 1865, U.S. Secretary of War Jefferson Davis developed an experimental plan to transport freight and people across the desert southwest by means of camels. However, the Civil War intervened, Davis was reassigned, and without his support, the project was abandoned. The camels were set free to fend for themselves in the desert near Quartzsite.

Hi Jolly remained in Quartzsite, living into his 70s. The locals were so fond of him that after he died, they spent several weeks building a pyramid tomb made of multicolored petrified wood and quartz. It was dedicated on January 4, 1903. Amazingly, the camels outlived both Davis and Hi Jolly and their last reported sighting was in 1942.

From Quartzsite, head to Yuma where the **Yuma Territorial Prison** serves as a solemn reminder of the days of the Old West when outlaws were wreaking havoc and Billy the Kid was king. The prison housed its first prisoner in 1875 and, over the course of its 33 years in operation, saw a total of 3,069 inmates, 29 of whom were women.

The prison was a model institution since it provided education to inmates and amenities like electricity. Now a museum, it houses photographs and colorful exhibits of those who once stayed and endured prison life. Visitors can get a glimpse into the life of the times as they walk through its strap-iron cells and solitary chambers.

Looking for another Colorado River road trip? Pack up the car and head north to **Kingman**, the heart of Route 66. Here you can visit the Route 66 Museum and Locomotive Park, as well as the **2014 International Route 66 Festival**, a worldwide attraction that runs from August 14-17.



Yuma Territorial Prison – Yuma

Parker Dam – Parker



To discover more fun in the Colorado River area scan the QR code or go to [azcitieswork.com](http://azcitieswork.com).



Stay on Route 66 going east and continue to “get your kicks” as you drive up to the next stop — Northern Arizona. The route takes you to such places as **Williams**, where you can hit Bearizona or take a ride on the Grand Canyon Railroad to the south rim, as well as **Flagstaff** and **Winslow** — where there is always something to do.

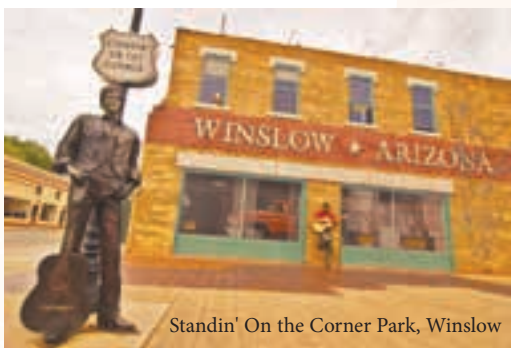
It is here that you can see life from a different perspective: through a telescope! **Flagstaff** calls itself home to many things: the Arizona Snow Bowl, Northern Arizona University and, until recently, the discovery of the ninth planet. That’s right; the world’s most popular dwarf planet was seen from the very telescope in **Lowell Observatory**. Open daily throughout the summer months, visitors can come to tour the facility, participate in a solar viewing, enjoy the telescopes, stargaze and learn about the history of the Pluto discovery.

“I was standin’ on a corner in Winslow, Arizona; such a fine sight to see.” The Eagles may have been singing about a pretty girl in a “flatbed Ford,” but we know that **Winslow** IS a fine sight to see, one that has more than just a famous street corner. If you happen to be strolling in from Route 66 or stopping on your way out of Flagstaff, you’ll most likely see that famous statue headlining the **Standin’ On the Corner in Winslow, Arizona Park**. The statue is surrounded by inscribed donor bricks from community members and visitors, who have told their individual stories about Winslow and its famous corner.

For a drive filled with an abundance of scenery, travel through the **Fredonia/Vermilion Cliffs Scenic Road**. The road spans for 82 miles along state Route 89A between mileposts 525 and 607. It’s the gateway to the Colorado River in Marble Canyon and to the North Rim of the Grand Canyon. Top views along the road include Pipe Springs National monument, which is a historic Mormon settlement. **Fredonia** is a small town known as “Arizona’s Desert Rose” and entrance to the North Rim of the Grand Canyon; as well as the Grand Staircase Escalante-National Monument, which is a series of multicolored cliffs that can be seen rising to elevations of over 11,000 feet above the sea level.

Stop through the city of **Page**, gateway to beautiful **Lake Powell**, formed by the **Glen Canyon Dam**. The dam’s plant generates more than 1.3 million kilowatts of electricity with each of the 40-ton steel shafts turning at 150 revolutions per minute, generating nearly 200,000 horsepower for transmission to distant markets. Visitors may tour the historic project free of charge. Tours begin at the Carl Hayden Visitor Center, where an elevator will take you 528 feet deep into the interior of the dam.

© 2006 Kerrick James



Standin' On the Corner Park, Winslow

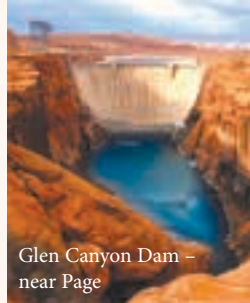


Downtown - Flagstaff

Lowell Observatory - Flagstaff



Vermilion Cliffs - near Fredonia



Glen Canyon Dam - near Page



To discover more fun in Northern Arizona scan the QR code or go to [azcitieswork.com](http://azcitieswork.com).





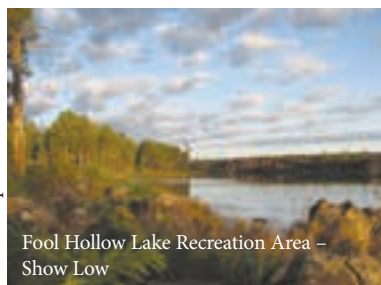
The eastern side of our magnificent state is filled with natural wonder and breathtaking views — not to mention an array of cities and towns just waiting to be explored.



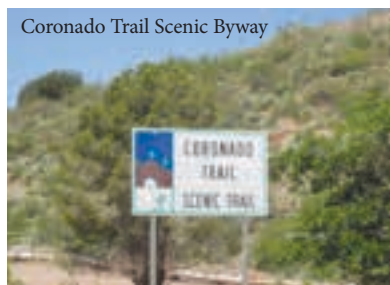
Clifton Train Station – Clifton



City Sign – Holbrook



Fool Hollow Lake Recreation Area – Show Low



Coronado Trail Scenic Byway



Pinetop – Lakeside



To discover more fun in the White Mountains and Eastern Arizona scan the QR code or go to [azcitieswork.com](http://azcitieswork.com).

Start your eastern Arizona adventure in **Holbrook** and take a walk around the **Petrified Forest**, a distinctive aspect of nature where giant trees once stood, now fossilized into hard stones from thousands of years ago.

The Petrified Forest attracts visitors from all over the world, from paleontologists and geologists to archaeologists and historians. While many travel thousands of miles to see this rare and beautiful place, we only have to take a short road trip. Open year-round, travelers can explore and participate in many recreational opportunities, including backpacking, hiking, horseback riding and geocaching.

Off the beaten path of I-40, head south on state Route 77, where you will be greeted with historically preserved gingerbread-style cabin homes of **Snowflake**. This extraordinary town will entice you to visit the **Stinson Pioneer Museum** or the 18-hole community golf course, and enjoy the cool weather to boot!

Further south is the **Fool Hollow Lake Recreation Area** located on the northern part of the city of **Show Low**. With more than 850 acres of recreation area surrounding a 149-acre lake, including 92 recreational vehicle/camper hookups and 31 developed tent sites, there's plenty to do for the whole

family. Annual use permits are available through the Arizona State Parks.

A bit further south takes you to **Pinetop-Lakeside**, nestled in the White Mountains. The **White Mountain Wildlife Nature Center** is a facility devoted to being a one-stop source for all things environmental in Arizona's White Mountains. Several community events are planned throughout the year; these include Arizona Game and Fish nature presentations, naturalist hikes, and more!

While in the area, stop by **Springerville** and visit the historic **Casa Malpais**, or "House of the Badlands." This archeological park reveals the mystery of a lost civilization that will entrance you as you take a walk through history dating back to 1300 A.D.

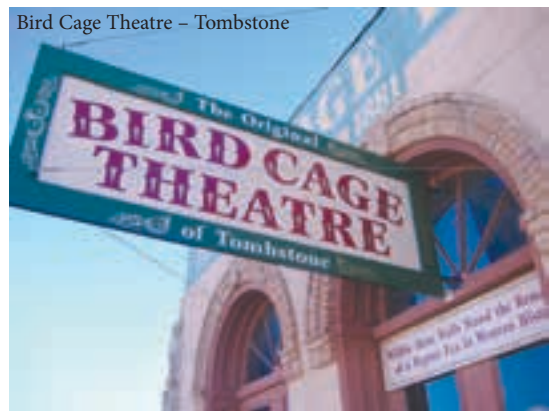
As you continue your eastern journey, stop in **Eagar** for a yummy ice cream treat, and then hit the road on the **Coronado Trail Scenic Byway** (SR 191). The Scenic Byway bears its name because it is the approximate path taken by Francisco Vásquez de Coronado between 1540 and 1542. Make sure to stop in historic **Clifton**, with its preserved vintage storefronts and a town marketplace before finishing your journey with dinner on **Safford's** quaint main street. It's a great way to rest after taking in the majestic sites of eastern Arizona.



Just as birds travel south for winter, the adventurous should travel south for the summer. Specifically, they should travel to southern Arizona, where there is plenty of history and culture.



Patagonia Lake State Park – near Patagonia



Main Street – Bisbee



Chiricahua National Monument – near Willcox

Travelers who enjoy Western history will not be disappointed when visiting the city of **Tombstone**. A must-see stop in Tombstone is the famous **Bird Cage Theater**, where the original bullet-riddled ceiling (from the days when cowboys used their guns to show their enthusiasm for a show) practically lays out the whole Wild West story, as you take a glimpse of the theater and stage where entertainers like Lillian Russell once performed and the basement room where it is said to be the site of the longest-running poker game in history (the game was played continuously, 24 hours a day, for eight years, five months and three days).

Further your travels to **Tucson** and visit the **Pima Air and Space Museum**. It's one of the world's largest privately funded, nongovernmental aerospace museums known for its significant collection of more than 300 commercial, private, civil and

military aircrafts. You'll learn about these amazing modes of transportation and about the men and women who used them.

From Tucson, take a scenic drive down state Routes 82 and 83, along a stretch offering winding views of vegetation from fields of wildflowers to tall sycamore and cottonwood trees. The 52-mile drive includes sights of the Patagonia and Santa Rita mountains and harbors of vineyards resting in the southern Arizona soil. This road will connect with state Route 82, which then takes travelers to the town of **Patagonia**. Part of Arizona's Mountain Empire, travelers can find respite at the **Patagonia Lake State Park**, a destination for hiking, picnicking, bird tours and boating. After a brief afternoon rest, continue in to **Nogales**, Arizona. Travelers can spend the rest of their day exploring Arizona's largest Mexican border town. Enjoy shopping or wandering in the town or head to Pena Blanca Lake for fishing and boating.





Pima Air and Space Museum – Tucson

© Pima Air and Space Museum



Oro Valley Aquatic Center – Oro Valley



To discover more fun in Southern Arizona scan the QR code or go to [azcitieswork.com](http://azcitieswork.com).

Spend some time outdoors by visiting the Coronado National Memorial, which lies just south of **Sierra Vista**. There are boundless hikes in southeast Arizona that allow travelers to see the San Pedro and San Rafael valleys, **Chiricahua National Monument**, and the **Huachuca Mountains**. Nearby, the cities of **Benson** and **Douglas** are waiting for even more great adventures! Don't forget to stop in **Bisbee** for a tour in a mine or museum, learn about the town's rich heritage, and take a ghost tour of one of the city's mysterious historical homes.

If this is too much travel and you need to relax poolside, there is no better place than the **Oro Valley Aquatic Center**. The Aquatic Center is southern Arizona's premier competition-level facility that includes a giant waterslide, a splashpad for children, a 25-yard recreation pool, classrooms for birthday parties, community meetings, CPR classes and other family-friendly amenities.



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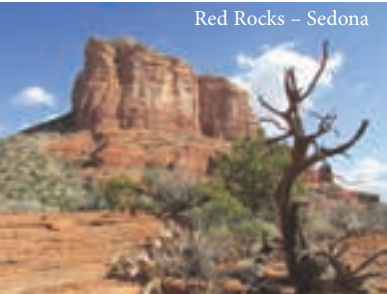


Travelers can get in tune with nature and observe legacies of Arizona's past on a road trip through the Prescott and Verde valleys and further east along the Mogollon Rim.

Main Street – Cottonwood



Red Rocks – Sedona



Town Sign – Clarkdale



Mogollon Rim – near Payson



Begin in **Prescott**, taking time to explore **Whiskey Row** and the historic courthouse square. Next, travel along 89A up Mingus Mountain, where you will find **Jerome** perched on the side of the mountain. Heading down the mountain, you enter historic **Cottonwood** where you can stop for lunch and shopping. After lunch, head down the road to the town of **Clarkdale**, where you can visit the **Clarkdale Copper Museum**. The exhibits showcase copper art and collections, which were created by coppersmiths, soldier artists and braziers, many of whom were masters in their trade. Additionally, copper artifacts with an emphasis on American and European works of art from the 16th century to the 21st century are all on display in this multiroom facility.

Next, you will head north to the **Red Rock Scenic Byway**. Winding through the evergreen pinion-covered **Coconino National Forest**, this byway provides several scenic views. Along the byway is a diverse ecosystem where people can bask in the glory of the buttes, cliffs, desert expanses and canyons. For the more spiritually-inclined, stop at one of **Sedona's** energy vortexes, which are said to release a strange flow of energy to their visitors. If you're looking for more adventure, take a tour of the many beautiful and majestic red rock formations, or take a hike on your own into such places like Oak Creek Canyon.

During your travels of the Verde Valley, be sure to stop in **Camp Verde** to see the **World's Largest Kokopelli**. The Kokopelli was a god depicted by the Hopi, and it has since been respected by Native American cultures. It was said to preside over both childbirth and agriculture. The 32-foot-tall structure, made out of welded steel, sits in front of a souvenir shop luring travelers and tourists to the parking lot of the Krazy Kokopelli Trading Post (as was its initial purpose).

Continue east from Camp Verde along Highway 260 into **Payson** to reload your supplies before you set out to one of the hundreds of hikes along the **Mogollon Rim**.

With so much to see and do, what are you waiting for? It's time to hop in the car and explore! For information on even more events, hikes, museums and summertime adventures in Arizona, be sure to scan the QR codes on any of the region's pages, or visit [www.AZCitiesWork.com](http://www.AZCitiesWork.com). ■



To discover more fun in the Verde Valley/Prescott Area scan the QR code or go to [azcitieswork.com](http://azcitieswork.com).



Whiskey Row – Prescott





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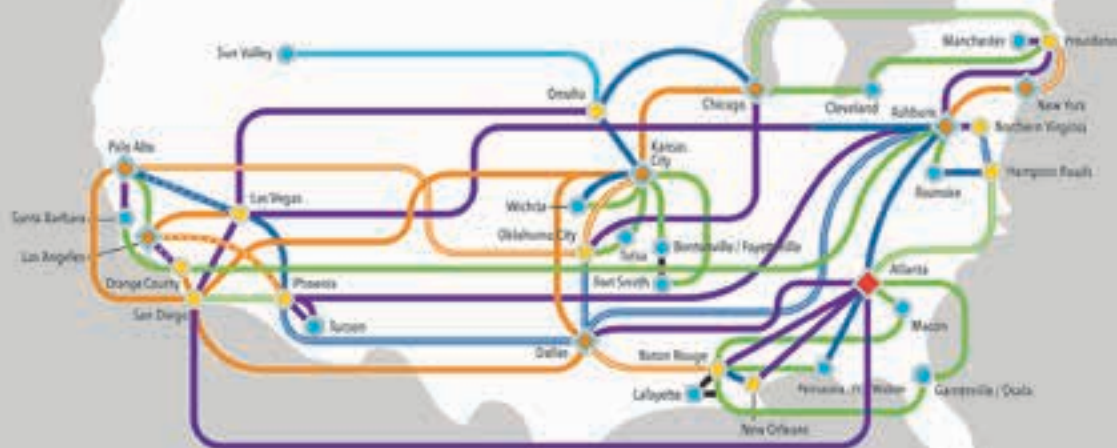
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