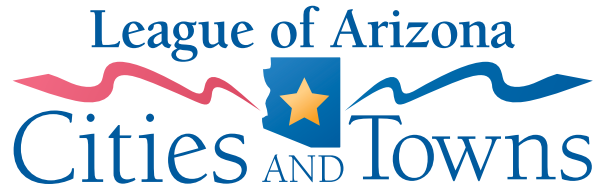


Sheraton



WWW.AZLEAGUE.ORG

# 2014 LEAGUE ANNUAL CONFERENCE

SHERATON PHOENIX DOWNTOWN | PHOENIX, AZ | AUGUST 19-22

***CONFERENCE SPONSORSHIP OPPORTUNITIES***

# SPONSOR THE 2014 LEAGUE ANNUAL CONFERENCE

The 2014 League Annual Conference will be held at the Sheraton Phoenix Downtown, August 19-22.

The Annual Conference is the League's signature event, a four-day meeting bringing together more than 1,000 Arizona mayors, councilmembers, appointed officials and guests. The Annual Conference allows members and other municipal officials to share experiences and discuss current local, regional and national trends affecting their communities.



## Sponsorship of the conference allows you to:

- Reach more than 1,000 elected officials and guests at one conference
- Increase visibility for your company
- Participate in conference events
- Develop and maintain contacts with elected officials and municipal staff

Your financial assistance through sponsorship of the conference permits the League of Arizona Cities and Towns to keep expenses affordable for even the smallest Arizona municipalities. In addition, our range of participation levels provides your organization with flexible opportunities to support important conference events - along with optimum visibility and name recognition for your organization.

## Levels of Sponsorship:

**Platinum**  
\$10,000

**Gold**  
\$8,000

**Silver**  
\$5,000

**Bronze**  
\$2,500

*For detailed information on the sponsor levels and corresponding benefits, please see page 3.*



Questions? Contact Matt Lore at 602-258-5786

# SPONSOR BENEFITS

	PLATINUM \$10,000	GOLD \$8,000	SILVER \$5,000	BRONZE \$2,500
<b>EXHIBIT SPACE</b>				
Table top exhibit in conference registration area for entire event	●	●		
<b>PUBLIC RECOGNITION OF SPONSORSHIP</b>				
Company name included on conference program, signage and app	LOGO	LOGO	NAME ONLY	NAME ONLY
Company name, logo and link included on conference section of League website	LOGO & WEB LINK	LOGO & WEB LINK	NAME & WEB LINK	NAME ONLY
Company name and logo included on special signage recognizing sponsors at major conference events	LOGO	LOGO	NAME ONLY	NAME ONLY
Public recognition of sponsorship during Opening General Session	●	●	●	●
Company representative invited on stage during Opening General Session	●	●		
Company logo on conference bag	●			
Opportunity to place one pre-approved promotional item in conference bags	●	ADDITIONAL FEE	ADDITIONAL FEE	ADDITIONAL FEE
Ability to distribute pre-approved items to golfers	●	ADDITIONAL FEE	ADDITIONAL FEE	ADDITIONAL FEE
Opportunity to place program ad (for additional fee)	●	●		
Opportunity to sponsor conference break (for additional fee)	●	●	●	●
Opportunity to sponsor the golf tournament	●	ADDITIONAL FEE	ADDITIONAL FEE	ADDITIONAL FEE
Opportunity to sponsor splash page of mobile app (for additional fee)	●	●		
Opportunity to meet and interact with city and town mayors at special sponsor reception	●	●	●	●
Sponsor name and logo listed in conference mobile app	LOGO & WEB LINK	LOGO & WEB LINK	NAME & WEB LINK	NAME ONLY
<b>CONFERENCE REGISTRATIONS</b>				
Complimentary registrations to the conference	4	3	2	2
Complimentary golf registrations	4	2	1	
<b>ADDITIONAL BENEFITS</b>				
Complimentary copy(s) of Local Government Directory (additional copies available at 50% off regular price)	4	3	2	1

Questions? Contact Matt Lore at 602-258-5786

# EXTRA SPONSOR OPPORTUNITIES



## Conference Bag Sponsor (must be a sponsor)

For an \$800 contribution beyond your selected benefactor level, a sponsor may send the League a pre-approved promotional item from your company to be placed in the conference bags.

## Golf Tournament Sponsor (must be a sponsor)

For an \$800 contribution beyond your selected benefactor level, you will receive a complimentary golf foursome, company logo on signage at the tournament and the opportunity to distribute a company promotional item to golfers.



## Conference Break Sponsor (must be a sponsor)

For an \$800 contribution beyond your selected benefactor level, you may sponsor a conference morning break. Included in this sponsorship opportunity is signage with your company's logo in the coffee/break area. *(Please indicate which breakfast you would like to sponsor on the reservation form.)*

## Ad in Final Conference Program (must be a gold or platinum sponsor)

Platinum or gold sponsors also have the opportunity to place an ad in the conference program.



- Back Cover . . . . . \$2,000
- Inside Front Cover . . . \$1,500
- Inside Back Cover . . . \$1,500
- Inside Full Page . . . . \$1,000
- Inside Half Page . . . . \$750

The inside front cover, inside back cover and the back cover are available on a first-come, first-served basis.



## Conference Mobile App Splash Page Ad: (must be a gold or platinum sponsor)

All users of the conference mobile app will see your ad each time they open the conference app to view program, speakers and sessions.

- Conference Mobile App Splash Page Ad . . . . . \$2,500



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# TENTATIVE CONFERENCE AGENDA

## Tuesday, August 19

- Golf Tournament (morning)
- League Resolutions Committee (afternoon)
- Sponsor Reception (evening)
- Welcome Reception (evening)

## Wednesday, August 20

- Opening General Session (morning)
  - Parade of Flags
  - Sponsor Recognition
  - Keynote
- Concurrent Sessions (afternoon)
- League Youth Program (all day)
- Service Awards Dinner and Entertainment (evening)

## Thursday, August 21

- Concurrent Sessions (all day)
- Spouse/Guest Program (all day)
- Governor, Legislative and Gabe Zimmerman Award Luncheon
- Annual Business Meeting (afternoon)
- Showcase of Cities and Towns (evening)

## Friday, August 22

- Closing Sessions (morning)

A detailed agenda will be available when registration opens in late May 2014. Once registration is open, the agenda will be posted to the League's homepage, [www.azleague.org](http://www.azleague.org).



Questions? Contact Matt Lore at 602-258-5786

# PAST CONFERENCE SPONSORS

- American Fidelity Assurance Company
- American Legal Publishing Corporation
- American Solar Electric
- APS
- ARCADIS U.S., Inc.
- Arizona American Water
- Arizona Capitol Times
- Arizona Cardinals
- Arizona Food Marketing Alliance
- Arizona Governor's Office of Energy Policy
- Arizona Lottery
- Arizona MultiHousing Association
- Arizona Municipal Risk Retention Pool
- Arizona Pipe Trades Local 469
- Arizona Public Employers Health Pool
- Arizona State University Office of Public Affairs
- Arizona Transit Association
- Arizona Wireless Association
- AZ Wireless Association
- Ballard Spahr LLP
- Brown & Associates
- Camelback Ranch Spring Training
- Cancer Treatment Centers of America
- Central Arizona Project
- Century Link/Qwest
- CenturyLink
- CH2M HILL
- Charles Abbott Associates, Inc.
- CivicPlus
- Clean Energy
- Climatec
- Comcast
- CORE Construction
- Cox Business
- Curtis, Goodwin, Sullivan, Udall & Schwab, PLC
- Douglas Ranch
- Ellman Companies/Westgate City Center, The
- EPCOR
- Gammaga & Burnham
- Global Water
- GovNET
- HDR Engineering
- Hewlett-Packard (HP)
- HighGround, Inc.
- Honeywell Building Solutions
- H-PACT
- Humana
- Intel Corporation
- Lockheed Martin Information Systems & Global Solutions
- McCarthy Building Companies
- Metropolitan Tucson Convention and Visitors Bureau
- Microsoft
- Midstate Energy
- Mountain States Employers Council, Inc.
- Periscope Holdings
- PFM Asset Management LLC
- Piper Jaffray & Co.
- Policy Development Group, Inc.
- Qwest Communications
- RBC Capital Markets
- Red Oak Consulting
- Republic Services
- Resolution Copper Mining
- Ritchie Bros Auctioneers
- Rural/Metro Corporation
- Severn Trent Services
- Sherman & Howard, LLC
- Sky Cast LLC
- smartworksplus, inc.
- Southwest Ambulance
- Southwest Gas Corporation
- SRP
- Stifel
- Tetra Tech
- TIAA-CREF
- TLHocking & Associates, LLC
- Total Transit, Inc.
- Transportation Logistics Management, Inc.
- Triadvocates
- Tucson Electric Power, Unisource Energy Services
- Union Pacific
- UnitedHealthcare
- UNS Energy
- Utility Service Partners, Inc.
- Veolia Water
- Visit Tucson
- W.C. Scoutten, Inc.
- Waste Management of Arizona
- Water Infrastructure Finance Authority of Arizona
- Wedbush Securities



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# SPONSOR RESERVATION FORM

## Please Select a Sponsorship Level:

- Platinum . . . . . \$10,000
- Gold . . . . . \$8,000
- Silver . . . . . \$5,000
- Bronze . . . . . \$2,500

## Extra Benefactor Opportunities:

(Must be a sponsor to participate)

- Conference Bag . . . . . \$800
- Golf Sponsor . . . . . \$800
- Morning Break Sponsor. . . \$800

Please mark your preference:

- Wednesday Morning
- Thursday Morning

## Conference Program Ad:

(Platinum and gold sponsors only)

- Back Cover . . . . . \$2,000
- Inside Front Cover. . . . . \$1,500
- Inside Back Cover . . . . . \$1,500
- Inside Full Page . . . . . \$1,000
- Inside Half Page . . . . . \$750

## Conference App Splash Page Sponsor:

(Platinum and gold sponsors only)

- Con. App Splash Page . . . \$2,500

The Conference App splash page, inside cover and the back cover are on a first-come, first-served basis.

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Contact Title

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email

If you choose to pay via credit card, there will be an automatic 5% fee included in addition to the sponsorship amount. Please contact Matt Lore at [mlore@azleague.org](mailto:mlore@azleague.org) for a credit card form.

Please mail or fax this form, along with your check, by May 30, 2014 to:

League of Arizona Cities and Towns  
1820 West Washington Street  
Phoenix, Arizona 85007  
Fax: 602-253-3874

