



2013 LEAGUE ANNUAL CONFERENCE

ARIZONA CITIES & TOWNS @ WORK

HILTON EL CONQUISTADOR RESORT | ORO VALLEY, AZ | AUGUST 27-30



Arizona PIPE TRADES

*Welcomes you to the
2013 League of Arizona Cities and Towns Conference!*

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- Building infrastructure, public facilities and sports/recreation venues
- Training and developing the best workforce in pipe trades careers
 - Maintaining an excellent safety record
 - Creating jobs for Arizona working families





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2013 LEAGUE ANNUAL CONFERENCE

ARIZONA CITIES & TOWNS @ WORK

HILTON EL CONQUISTADOR RESORT | ORO VALLEY, AZ | AUGUST 27-30

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WELCOME TO ORO VALLEY!



We're honored to host the 2013 League of Arizona Cities and Towns Annual Conference at the gorgeous Hilton El Conquistador Golf and Tennis Resort. The Hilton is a long-time partner and friend of the town, so I am confident you will have a first-class experience.

This year's conference theme, "Arizona Cities and Towns @ Work," means you'll have many opportunities to see the unique ways in which Arizona's municipalities are meeting the needs of citizens. But when you're not busy networking or exchanging ideas with colleagues, I invite you to enjoy our restaurants, shopping and many outdoor recreational amenities, including world-class golf, aquatics and the beautiful Catalina State Park.

I am pleased to announce that a free family pass to the new Oro Valley Aquatic Center will be included with your registration materials. The Aquatic Center recently received a \$5 million upgrade, which includes an interactive splash pad, giant water slide, diving boards and recreation pool. Additionally, the facility's 50-meter competition pool ensures that this facility will continue to be an economic driver for the town as we play host to state and national-level competitions.

If the conference keeps you too busy and you're not able to stop by this week, I invite you to return with the whole family and enjoy a free day at the Oro Valley Aquatic Center. It would be a pleasure to have you as our guests again soon.

Dr. Satish I. Hiremath
Mayor, Town of Oro Valley

GENERAL INFORMATION

League Life Members

Carol S. Anderson, Kingman • Christopher J. Bavasi, Flagstaff
James L. Boles, Winslow • Douglas Coleman, Apache Junction
Boyd Dunn, Chandler • Stanley Gibson, Globe
Harry E. Mitchell, Tempe • Wayne C. Pomeroy, Mesa
George R. Renner, Glendale • Gary Scaramazzo, Page
Mark Schnepf, Queen Creek • Elaine M. Scruggs, Glendale
Robert Walkup, Tucson • Ben F. Williams, Jr., Douglas

League Executive Committee

President:

Doug Von Gausig, Mayor, Clarkdale

Vice President:

Mark Mitchell, Mayor, Tempe

Treasurer:

Jay Tibshraeny, Mayor, Chandler

Committee Members:

Marie Lopez Rogers, Mayor, Avondale • Gilbert Lopez, Vice Mayor, Coolidge
Lana Mook, Mayor, El Mirage • John Lewis, Mayor, Gilbert
Jerry Weiers, Mayor, Glendale • Mark Nexsen, Mayor, Lake Havasu City
Tom Schoaf, Mayor, Litchfield Park • Ed Honea, Mayor, Marana
Scott Smith, Mayor, Mesa • Kenny Evans, Mayor, Payson • Bob Barrett, Mayor, Peoria
Greg Stanton, Mayor, Phoenix • Harvey Skoog, Mayor, Prescott Valley
Lynne Skelton, Councilmember, Sahuarita • Jim Lane, Mayor, Scottsdale
Rob Adams, Mayor, Sedona • Rick Mueller, Mayor, Sierra Vista
Sharon Wolcott, Mayor, Surprise • Bob Rivera, Mayor, Thatcher
Jonathan Rothschild, Mayor, Tucson • Alan Krieger, Mayor, Yuma

Conference Badges

You must wear your official conference badge to obtain entrance to all functions, including meals and social events.

The dress at the conference is business casual. This includes the receptions and dinners.

Registration Desk Location and Hours

The conference registration desk will be located in the Ballroom Foyer of the Hilton El Conquistador Resort.

9:30 a.m. to 7:00 p.m. on Tuesday, August 27
7:00 a.m. to 7:00 p.m. on Wednesday, August 28
7:00 a.m. to 6:00 p.m. on Thursday, August 29
7:00 a.m. to 10:00 a.m. on Friday, August 30

CLE Credit

Note: Sessions with an * next to them may be eligible for continuing legal education (CLE) credit.

Conference Mobile Application

To download the League Conference mobile app, scan the QR code below.



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Resolution Copper Mining • Rural/Metro • Severn Trent Services • Smartworksplus, Inc. • Southwest Gas Corporation • SRP • Stifel
Total Transit, Inc. • UNS Energy • Water Infrastructure Finance Authority of Arizona • W.C. Scoutten

ENDORSED PARTNERS



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TUESDAY AGENDA

TUESDAY, August 27

Golf Tournament

8:00 a.m. – Hilton El Conquistador Cañada Course

Pre-Conference Session: Finding and Writing Competitive Grant Applications for Cities and Towns

9:30 a.m. – Joshua Tree

Speaker: **Dr. Beverly Browning**

Note: There is a separate cost of \$55 to attend this session.

Resolutions Committee Meeting

1:30 p.m. – Presidio Ballroom

Arizona Municipal Risk Retention Pool (AMRRP) Annual Meeting

4:00 p.m. – Agave

Welcome Reception

6:00 p.m. – Hilton El Conquistador Lobby Lounge

The League extends a warm welcome to all conference delegates and guests.

Note: Hors d'oeuvres and beverages will be available at the reception; dinner is on your own.



WEDNESDAY AGENDA

WEDNESDAY, August 28

Parade of Flags Practice

7:30 a.m. – Presidio Ballroom

Youth Program - see page 18

8:30 a.m. – Coronado

Opening General Session

9:00 a.m. – Presidio Ballroom

President: **Doug Von Gausig**, Mayor, Clarkdale;
President, League of Arizona Cities and Towns

- **Invocation**
- **Presentation of the Colors**
- **Congressional Update** - Jeff Flake, United States Senator
- **Parade of Flags/Celebration of Cities and Towns**
- **Host Mayor's Welcome** - Dr. Satish I. Hiremath, Mayor, Oro Valley
- **President's Report** – Doug Von Gausig, Mayor, Clarkdale;
President, League of Arizona Cities and Towns
- **Update from National League of Cities (NLC)** -
Marie Lopez Rogers, Mayor, Avondale; President, NLC
- **Update from the United States Conference of Mayors** -
Scott Smith, Mayor, Mesa; President, US Conference of Mayors
- **Sponsorship Recognition**
- **Keynote Speaker** - Michael M. Crow, President, Arizona
State University

Lunch On Your Own

12:00 p.m.

Concurrent Sessions - 1:30 p.m.

Wildfire Management and its Impact on Arizona's Economy: A Rural Perspective

Concurrent Session – 1:30 p.m. in Presidio 1

There were six major wildfires in Arizona in 2011. The largest fire was the Wallow Fire which impacted 100 ranching families and displaced approximately 18,000 head of cows and calves. As a result, the Arizona Cattle Growers Association (ACGA) developed the "Save Arizona's Forest Environment (SAFE) Plan." The goal of the SAFE Plan is to streamline the NEPA process in reducing fuel loads in our forests while improving the health and encouraging economic development in our rural communities. Discussion will include information on background/mismanagement of resources and its impact on economy as well as information on federal legislation to help prevent catastrophic wildfires in our state.

President: **Terence Wheeler**, Mayor, Globe

Speakers: **Sylvia Allen**, Navajo County Supervisor, District 3

Brenda Barton, Arizona State Representative, District 6

Andy Groseta, Immediate Past President, Arizona Cattle
Growers Association

Community Futures: Leveraging Development Trends to Build Community

Concurrent Session – 1:30 p.m. in Presidio 2

Community leaders must be ready to alter how they do business in lean times and seize new opportunities as they arise. The underlying resilience and entrepreneurial creativity in both the public and private sectors will get put to the test. Decisions

1:30 p.m. – CONCURRENT SESSIONS

WEDNESDAY AGENDA

1:30 p.m. – CONCURRENT SESSIONS

made today at the community level to build better places have the power to transform. Understanding trends in development and how best to position your community to leverage these industry changes is critical to creating thriving communities and sustainable economies. Join renowned ULI leaders in a thought-provoking discussion about community building and place-making for success.

Presenter: **Greg Beilli**, President, Western Region, Newland Communities; Chair, ULI Arizona District Council and Former Councilmember, Scottsdale

Speakers: **R. Chapin Bell**, President, P.B. Bell Companies
Janice Cervelli, FASLA, FCELA, Dean, College of Architecture, Landscape Architecture and Planning, University of Arizona
Lorenzo Perez, Principal, Kitchell-Perez Venue Projects

Utilizing Incubators, Co-Work Spaces and Accelerators to Fuel Economic Growth

Concurrent Session – 1:30 p.m. in Presidio 4

This session will focus on how communities across the state of Arizona are utilizing different models to provide entrepreneurial support. Learn from several of these programs and approaches about how they are helping to create jobs and strengthen their communities.

Presenter: **Russ Yelton**, President/CEO, Northern Arizona Center for Entrepreneurship and Technology

Speakers: **Joann MacMaster**, Director, Arizona Center for Innovation
Jeff Saville, Executive Director, Center for Entrepreneurial Innovation

Ideas that Work: Rapid Fire Innovation

Concurrent Session – 1:30 p.m. in Presidio 5

Rapid Fire Innovation is an interactive discussion showcasing hot municipal topics and how they are being addressed successfully in Arizona communities. Speakers will have seven minutes to present an idea, innovative project, or

1:30 p.m. – CONCURRENT SESSIONS

successful program, which will then be discussed for seven minutes in groups before moving to the next topic. This session is all about the “buzz” -- an interactive, energetic, idea exchange -- designed to inspire and engage you.

Topics will touch on: unified communications, social ideation, strengthening and transforming regional and rural economies, Tempe 311 citizen engagement model, zero-based budgeting and on-site health and wellness clinics.

Presenter: **Karen Thoreson**, President/COO, Alliance for Innovation

Speakers: **Nichole Check**, Mayor, Jerome
Andrew Ching, City Manager, Tempe
Eddie Cook, Councilmember, Gilbert
Peggy Fiandaca, President, Arizona Wine Growers Association
Robert Heming, Information Technology Director, Navajo County
Dawn Irvine, Budget and Management Director, Gilbert
James Jayne, County Manager, Navajo County
Amanda Jones, Management Assistant, Marana
Kathy MacDonald, Chief of Staff, Office of Mayor Scott Smith, Mesa
Del Post, Deputy Town Manager, Marana
Wynette Reed, Deputy City Manager, Goodyear

Fundamentals of Local Government: Budgets – How Cities and Towns Raise and Spend Revenue

Concurrent Session – 1:30 p.m. in Agave

This session will educate local elected officials on the fundamentals of the municipal budgeting process.

Presenter: **Harvey Skoog**, Mayor, Prescott Valley

Speaker: **Jeff Tyne**, Deputy City Manager, Peoria

WEDNESDAY AGENDA

3:15 p.m. – CONCURRENT SESSIONS

Concurrent Sessions - 3:15 p.m.

Transportation Options and Needs in a Changing World Concurrent Session – 3:15 p.m. in Presidio 1

This session will focus on statewide opportunities to develop infrastructure that can compliment public transportation services in an era of decreased funding and shifting demographics. Panelists will discuss how local government and the private sector can work together on transit-related development, as well as other opportunities, needs and solutions to improve public transportation access for all Arizona citizens.

Presider: **Dave Richins**, Councilmember, Mesa

Speakers: **Britton Dornquast**, MainStreet Business Assistance Program Manager, PAG/RTA
Shannon Scutari, President, Scutari & Company
Jennifer Toth, Deputy Director of Transportation, ADOT
Eileen Yazzie, Transportation Planning Project Manager, MAG

Border Fact or Fiction – Realities of Life, Governance and Business on the Border and Its Impact on Cities and Towns Statewide

Concurrent Session – 3:15 p.m. in Presidio 2

Join border mayors and stakeholders in an intriguing discussion about the realities of border life, governance, trade, and economic development and how they affect all communities in Arizona in more ways than you imagined.

Presider: **Arturo R. Garino**, Mayor, Nogales

Speakers: **John Halikowski**, Director, ADOT
Larry Lucero, President, Arizona-Mexico Commission
Daniel Ortega, Mayor, Douglas

3:15 p.m. – CONCURRENT SESSIONS

Economic Gardening: How to Celebrate Your Existing Assets Concurrent Session – 3:15 p.m. in Presidio 4

Economic development has many components, including business attraction, business expansion and business retention. Focusing on retention and expansion is a model that brings together communities to celebrate existing assets and has been dubbed “economic gardening.” This work is incredibly important for Arizona as we grow and become more economically sustainable and diverse. In addition, it builds hometown pride and a connection to place. “Connection to place” was recently found in a Knight Study to be the single-most leading indicator in places with the most prosperity. Learn how it’s being done in small, medium, and large communities across the state.

Presider: **Kimber Lanning**, Executive Director, Local First Arizona Foundation

Speakers: **Aaron Cooper**, Director of Economic Development Programs, International Sonoran Desert Alliance (ISDA)
Casey Rooney, Economic Development Director, Cottonwood

Affordable Health Care Act: Understanding the New Landscape in 2014, the Cornerstone Year of Health Care Reform

Concurrent Session – 3:15 p.m. in Presidio 5

While the Health Care Reform law includes a long list of provisions impacting various stakeholders, the most significant changes take effect in 2014. Together, they will forever alter the way we think about health coverage in the United States. This presentation is designed to provide an overview of how these new programs are designed to work together to increase access to health coverage, with a focus on the impact to employers and employees in cities and towns.

Presider: **Gilbert Lopez**, Vice Mayor, Coolidge

Speaker: **Brian Rossen**, Health Care Reform Consultant, American Fidelity Administrative Services

WEDNESDAY AGENDA

3:15 p.m. – CONCURRENT SESSIONS

Fundamentals of Local Government: Municipal Bonding and Financing *

Concurrent Session – 3:15 p.m. in Agave

Financing the capital needs of a municipality with bonds or other debt is often treated as a mysterious complex legal journey through obscure state and federal laws. This session will eliminate some of the mystery by presenting a basic overview of the types and characteristics of municipal bonds and other financing tools available to Arizona cities and towns. The session will also discuss the recent increased enforcement actions by federal agencies against council members and municipalities.

Presider: **Lana Mook**, Mayor, El Mirage

Speaker: **Scott W. Ruby**, Attorney and Executive Committee Member, Gust Rosenfeld

Mobile Tour

**Sports Tourism and Economic Development:
The Oro Valley Aquatic Center**

3:15 p.m. – League Registration Desk

Note: There is a cost of \$10 to attend this mobile workshop. Pre-registration is required and space is limited.

Affiliate Group Meeting

Arizona COG Directors

3:15 p.m. – Rincon

Rural Discussion and Update from Rural Policy Forum

Lessons Learned and Best Practices

5:00 p.m. – Coronado

This informal session will provide an opportunity for elected officials and staff from rural communities to meet and discuss issues of importance pertaining to their communities. In addition, representatives will be on hand to provide an update from the August 2013 Rural Policy Forum.

Showcase of Cities and Towns

6:00 p.m. – Turquoise Ballroom

THURSDAY, August 29

Spouse/Guest Mobile Tour

Arts and Culture in Oro Valley - See Page 19

8:30 a.m. – White Dove

Participants will enjoy a guided tour of public art throughout Oro Valley before heading to the beautiful Tohono Chul Park for lunch at the Garden Bistro.

Note: There is a cost of \$50 to attend this tour. Pre-registration is required and space is limited. All spouses/guests who are signed up for the full spouse/guest program may attend (a ticket will be included with your badge).

Concurrent Sessions - 8:15 a.m.

Who Does the City/Town Attorney Represent and How Can I Effectively Utilize My City/Town Attorney? *

Concurrent Session – 8:15 a.m. in Presidio 1

This discussion will be focused around two main questions: Who does the city/town attorney represent? This comes into play when, for example, one city/town councilmember wants the city/town attorney to take one position on an issue, and the mayor wants the attorney to take a contrary position. The second question that the panel will focus on is how can you effectively utilize your city/town attorney? This portion will explore who can/should ask the city/town attorney a question? Does it have to go through the mayor? If it's a contract city/town attorney, can an individual councilmember ask the contract city/town attorney a question, possibly running up the legal bill at the municipality's expense? Join this session to learn more about these issues.

8:15 a.m. – CONCURRENT SESSIONS

8:15 a.m. – CONCURRENT SESSIONS

President: **Jerry Nabours**, Mayor, Flagstaff

Speakers: **William Bock**, General Counsel, League of Arizona Cities and Towns
Michelle D'Andrea, City Attorney, Flagstaff
Thomas Schoaf, Mayor, Litchfield Park
William Sims III, Attorney, Sims Murray, Ltd.
Mike Rankin, City Attorney, Tucson

Bridging the Digital Disconnect

This session sponsored by CivicPlus

Concurrent Session – 8:15 a.m. in Presidio 2

Most local governments have a website – that much is obvious. What often becomes obscured are the reasons for actually having these websites. What purpose do they serve ... better yet, what purpose should they serve? How can an organization rethink its institutional online practices to develop an engaging website that enhances overall communication efforts? This session by CivicPlus will provide insight into how local government communicators and administrators can bridge the digital disconnect between government online offerings and citizen wants and needs.

President: **Bob Rivera**, Mayor, Thatcher

Speaker: **Ashleigh Clark**, Consultant, CivicPlus

THURSDAY AGENDA

8:15 a.m. – CONCURRENT SESSIONS

Arizona Commerce Authority: Strengthening Arizona's Economy

Concurrent Session – 8:15 a.m. in Presidio 4

Representatives from Arizona Commerce Authority (ACA) will discuss what initiatives are being undertaken to strengthen Arizona's economy. Topics will include the new brand and image building campaign, State Trade and Export Promotion (STEP), business attraction and expansion efforts and rural development. This session is sure not to disappoint!

President: **Keith Watkins**, Senior Vice President, Economic and Rural Development Division, Arizona Commerce Authority (ACA)

Speakers: **Nicole McTheny**, Sr. Vice President, Marketing and Communications, ACA
Kevin O'Shea, Manager, State Trade and Export Promotion, ACA
Kevin Sullivan, Sr. Vice President, Business Attraction and Expansion, ACA

Civil Discourse, Conflict Resolution and Kummunity (Yes... with a K!)

Concurrent Session – 8:15 a.m. in Presidio 5

Frustration...incivility...conflict. Public officials tasked with managing such interactions say it was easier in the past when population densities and service expectations were lower, and the pace of our lives a bit slower. A quote from an elected official sums it up well, "We had time to work out our problems. People now expect sudden simple solutions to long-term complex issues." These conflicts are not going away. In fact, the incidents of conflict are increasing for a number of very understandable reasons. This session will explore what is at the core of incivility, what is at stake for local governments and what public officials do to manage conflict in their communities.

President: **Mark Nexsen**, Mayor, Lake Havasu City

Speaker: **Lance Decker**, Managing Partner, The Institute For Community Involvement, LLC

8:15 a.m. – CONCURRENT SESSIONS

League 2013 Legislative Report and Look Ahead to 2014 Legislative Session*

Concurrent Session – 8:15 a.m. in Agave

During the summer, League staff traveled throughout the state to meet with our members and provide an overview of the major issues from the 2013 legislative session. For those of you that missed us on the road this summer, this session is the final installment of that tour. Staff will provide attendees a recap of the 2013 session and discuss what is on the horizon for the 2014 legislative session.

President: **Ken Strobeck**, Executive Director, League of Arizona Cities and Towns

Speakers: **René Guillen**, Legislative Director, League of Arizona Cities and Towns
Ryan Peters, Legislative Associate, League of Arizona Cities and Towns
Dale Wiebusch, Legislative Associate, League of Arizona Cities and Towns

10:00 a.m. – CONCURRENT SESSIONS

Concurrent Sessions - 10:00 a.m.

Destination Marketing: Regional Collaboration and Branding

Concurrent Session – 10:00 a.m. in Presidio 1

Find new ways to think about tourism: Where are your unlikely allies? Who could be your best partner? How could you be leveraging your existing assets to build a bigger audience? Crossing sectors and thinking regionally could be the ticket to growing your tourism audience.

President: **Kimber Lanning**, Executive Director, Local First Arizona Foundation

Speakers: **Steve Ayers**, Economic Development Director, Camp Verde
Michelle Conway, Director of Marketing, Sedona Chamber of Commerce
Stacy Pearson, Owner, Up-Agency

10:00 a.m. – CONCURRENT SESSIONS

Building and Maintaining Effective Mayor, Council and Manager Relationships

This session sponsored by Arizona City/County Management Association

Concurrent Session – 10:00 a.m. in Presidio 2

The council-manager form of government provides a solid foundation for well-run communities in Arizona. This session will explore the importance of the unique relationship between a mayor, councilmembers and their city manager. The discussion will include concrete examples of how elected officials best utilize and work with the manager's office to accomplish their goals while creating meaningful public policy to support their community's needs.

Presenter: **Robert Flatley**, City Manager, Coolidge

Speakers: **John Lewis**, Mayor, Gilbert
Gayle Mabery, Town Manager, Clarkdale
Scott Overton, Councilmember, Flagstaff

Reading the Tea Leaves: Pundits Discuss Recent Legislation and the Upcoming Legislative Session

Concurrent Session – 10:00 a.m. in Presidio 4

This will be a lively discussion from pundits on both sides of the political aisle on the current hot issues: legislation facing legal and referendum challenges, current topics in the news, how will the next legislative session look and early discussion about the upcoming gubernatorial race.

Presenter: **Chip Scutari**, Co-Founder and Managing Partner, Scutari and Cieslak Public Relations

Speakers: **Doug Cole**, Senior Vice President of Public Affairs, HighGround, Inc.
Marcus Osborn, Government Affairs Specialist, Kutak Rock, LLP
Richard Travis, Partner, Nexxus Consulting
Theresa Ulmer, Public Policy Advocate, Ulmer Consulting LLC

10:00 a.m. – CONCURRENT SESSIONS

Valuing Arizona's Water: The Real Costs & the Price You Pay

Concurrent Session – 10:00 a.m. in Presidio 5

Water is one of the most complex topics that can be undertaken in public discourse. Where we get water, how we deliver it, how we use it, and what we pay for it are all subjects that can span volumes. Calculating the real cost of water is not as simple as adding up the cost of pumping and treatment and labor to get your water delivered to your home. There are many other factors that affect water's cost and, therefore, its price to the consumer. This session will examine those factors.

Presenter: **Doug Von Gausig**, Mayor, Clarkdale

Speakers: **Diane Brossart**, President & CEO, Arizona Forward
Marilyn DeRosa, Public Works Director, Tempe
John Felty, Manager of Water Strategy & Sustainability, SRP
Joel Reiker, Vice President - Rates and Revenues, Arizona Water Company
Brad Hill, Utilities Director, Flagstaff
Sharon Megdal, Director, Water Resources Research Center, University of Arizona

Fundamentals of Local Government - Public Service Ethics and Open Government *

Concurrent Session – 10:00 a.m. in Agave

This session will outline four basic guidelines for local government: open government, unbiased government, responsible government and efficient government; and review the open meeting law, conflict of interest laws, the council-manager form of government and the use of public monies.

Presenter: **Kenny Evans**, Mayor, Payson

Speaker: **William Sims III**, Attorney, Sims Murray, Ltd.

THURSDAY AGENDA

Affiliate Group Meeting

Arizona Airports Association

10:00 a.m. – Joshua Tree

In 2012, the total economic impact of aviation in Arizona was \$58 billion. The Arizona Airports Association invites you to discuss the role of aviation in your community and learn about opportunities to promote aviation growth. Please join APA members for an open-house style discussion with the state's leading airport industry executives.

General Luncheon

12:00 p.m. – Turquoise Ballroom

President: **Mark Mitchell**, Mayor, Tempe; Vice President, League of Arizona Cities and Towns

Legislative Friends and Champions will be recognized.

Luncheon Speakers: **Ken Bennett**, Secretary of State, Arizona
Tom Horne, Attorney General, Arizona

2013 Gabe Zimmerman Public Service Awards

President: **Paul Luna**, President and CEO, Helios Education Foundation
Jacob Moore, Managing Partner, Generation Seven Strategic Partners LLC

Public Service Award for Leadership:

Betsey Bayless, President and CEO, Maricopa Integrated Health System

Public Service Award for Civic Engagement:

Arlan Colton, Planning Director, Pima County Development Services

Public Service Award for Innovation:

James Glen Jayne, County Manager, Navajo County

2:30 p.m. – CONCURRENT SESSIONS

Concurrent Sessions - 2:30 p.m.

International Trade Corridors – The Future of Arizona Concurrent Session – 2:30 p.m. in Presidio 1

Arizona is competing in a global market and losing valuable economic development opportunities to other border states. The Sun Corridor's prime location makes it a key national market along the east-west trade route between California and Texas, and international market along the north-south CANAMEX trade route. Infrastructure improvements could help reverse a disturbing trend that sees neighboring states increasing imports from Mexico, while Arizona's growth remains stagnant. Please join this panel to discuss the importance of trade for Arizona's economy, specifically trade with Mexico.

President: **Scott Smith**, Mayor, Mesa

Speakers: **Jaime Chamberlain**, President, J-C Distributing, Inc.
Arturo R. Garino, Mayor, Nogales
Michael LeVault, Mayor, Youngtown
Jonathan Rothschild, Mayor, Tucson

2:30 p.m. – CONCURRENT SESSIONS

Update from State Courts – Administrative Office of the Courts – Arizona Supreme Court: Evidence Based Pre-Trial and Veteran Courts*

Concurrent Session – 2:30 p.m. in Presidio 2

Pre-trial judicial decisions about release or detention of defendants before disposition of criminal charges can add great financial stress to publicly funded jails holding defendants who are unable to meet financial conditions of release. This session will discuss suggested changes to the current release practices in Arizona Courts. In addition, this session will also address Veteran Courts, a new specialty court program under development in several court jurisdictions. These courts connect court participants to treatment, benefits and support services which they need and for which they are eligible as veterans and show promise in successfully promoting sobriety, recovery and stability for our nation's veterans.

Presider: **Alan Krieger**, Mayor, Yuma

Speakers: **Scott Bales**, Vice Chief Justice, Arizona Supreme Court
Gregg Maxon, Veterans Court Advisor, Administrative Office of the Court, Arizona Supreme Court
Kathy Waters, Division Director of the Adult Probation Services, Administrative Office of the Courts, Arizona Supreme Court

The Energy Efficiency Idea Guide for Arizona: Providing Communities with a Road Map to Increasing Efficiency

Concurrent Session – 2:30 p.m. in Presidio 4

Energy efficiency is a solutions multiplier for Arizona communities – it saves cities and residents money, conserves energy, creates local jobs, and reduces our dependence on fuel imports. This session will discuss the creation of the Energy Efficiency Idea Guide for Arizona and how its numerous creative options can help cities and towns move ahead with energy efficiency measures. In addition, you will learn about the Energize Phoenix Program, available resources,

2:30 p.m. – CONCURRENT SESSIONS

and which cities are already implementing innovative policies and programs to promote energy efficiency in their communities.

Presider: **Dave Richins**, Councilmember, Mesa

Speakers: **Mick Dalrymple**, Project Manager, Energize Phoenix, ASU Global Institute of Sustainability
Mara DeFilippis, Sr. Program Coordinator, Energize Phoenix, ASU Global Institute of Sustainability
Anne Reichman, CSBA, Program Manager, Sustainable Cities Network, ASU Global Institute of Sustainability

Things Your Defense Attorney Wishes You Knew*

This session sponsored by AMRRP

Concurrent Session – 2:30 p.m. in Presidio 5

For municipal leaders looking for ways to reduce litigation and insurance costs, this session will feature a panel discussion of the top municipal liability exposures which could be reduced or eliminated through cost-effective, proactive risk management. Discussion topics will include ways to avoid the most costly claims faced by your city or town, and ways to mitigate damages even after a claim has been filed.

Presider: **Jim Gill**, Risk Management/Loss Control, Arizona Municipal Risk Retention Pool

Speakers: **Richard S. Cohen**, Attorney, Jackson Lewis, LLP
William H. Doyle, Attorney, The Doyle Firm
Andrew Peterson, Attorney, Humphrey & Petersen, P.C.
Lisa Wahlin, Attorney, Ryley, Carlock & Applewhite

THURSDAY AGENDA

2:30 p.m. – CONCURRENT SESSIONS

State Agency Update - ASRS/PSPRS/EORP: Arizona's Pension System for Cities and Towns*

Concurrent Session – 2:30 p.m. in Agave

Arizona, like other states, continues to examine its public pension plans for potential cost-savings and program efficiencies. This session will look at the results of recent legislation designed to strengthen ASRS, PSPRS, EORP, as well as other current "hot topics" in the public pension world and how these issues will impact city and town elected officials and employees.

President: **Rob Adams**, Mayor, Sedona

Speakers: **Don Mineer**, Local Board Training Specialist, Public Safety Personnel Retirement System
Lesli Sorensen, Government Relations Officer, Arizona State Retirement System

Affiliate Group Meeting

Arizona City Attorneys Association*

2:30 p.m. – Coronado 2

Annual Business Meeting

4:00 p.m. – Coronado 1

The Annual Business Meeting is held each year at the conference to elect members to the executive committee and to ratify the resolutions passed at the Resolutions Committee meeting.

President: **Doug Von Gausig**, Mayor, Clarkdale; President, League of Arizona Cities and Towns

Speakers: **Rob Adams**, Mayor, Sedona; Chair, Nominating Committee
Greg Stanton, Mayor, Phoenix; Chair, Resolutions Committee

Legislative District Meetings

4:00 p.m. – El Conquistador Ballrooms

A number of state legislators have asked to host district meetings for city and town officials who reside in their districts. If your legislative representatives are holding a meeting, you should have received prior notification. For a list of district meetings and rooms, please see the League registration desk.

Affiliate Group Meeting

Greater Arizona Mayors Association (GAMA)

4:00 p.m. – Joshua Tree

Service Award Dinner and Entertainment

6:00 p.m. – Turquoise Ballroom

President: **Jay Tibshraeny**, Mayor, Chandler; Treasurer, League of Arizona Cities and Towns

Entertainment provided by Rancho Deluxe.

FRIDAY, August 30

Arizona Cities @ Work Breakfast

8:00 a.m. - Turquoise 1

AZ Cities @ Work is a collaborative effort among Arizona's cities and towns to educate, inform and engage our residents to learn more about the vital work that local governments do each and every day.

Join us to learn about how your city or town can participate in this exciting program.

Closing Session

Becoming a Superb Ambassador for Your Municipality: Putting the E-I-E-I-O Formula to Work!™

9:30 a.m. - Turquoise 2

Speaker: **Mark Towers**, Speak Out Seminars, LLC

This (1) Educational (2) Motivational and (3) Entertaining session will provide immediately usable takeaways. The E-I-E-I-O Formula is your key to being a superb ambassador for your municipality. Here's the formula: Engage, Ignite Passion (yours and others), Educate, Innovate and Own It. More than 40 years of formal and informal research will serve as the foundation for this program. Fasten your seat belt and come join us for a unique closing program!

Conference Adjourns

11:30 a.m.



Breakfast and Registration

8:30 a.m. – Coronado

Youth who are participating in the Parade of Flags may go directly to the practice at 7:30 a.m. and will be able to check in with the Youth Program after the Opening General Session.

Youth who are not participating in the Parade of Flags may come to the Presidio Ballroom for check-in and a continental breakfast.

Parade of Flags and Opening General Session

9:00 a.m. – Presidio Ballroom

Youth Council Introductions and Team Building Exercise

10:00 a.m. – Coronado

Session – New Global Citizens

10:45 a.m. – Coronado

Speaker: **Jennifer Vollmann**, Executive Director, New Global Citizens

New Global Citizens is an organization that provides middle and high school students a global perspective, an opportunity to create change, and the skills needed to thrive in the 21st Century. The organization aims to enable young people to become global citizens who embrace their critical role as leaders, philanthropists, and engaged change agents. Jennifer Vollmann of New Global Citizens will be on hand during this interactive session to discuss 10 global, pressing issues with students, who will be asked to pose potential solutions to these problems.

Lunch

12:00 p.m. – Coronado

Elected officials will be invited to attend this lunch and interact with the youth. The mayor or a councilmember from each council will be invited.

Networking/Learning from Other Councils

1:00 p.m. – Coronado

Youth poster boards will be set up along the perimeter of the room to highlight unique programs or ideas from the various youth councils. Youth will be encouraged to visit with the other councils to learn from and network with their counterparts from across the state.

Session – Youth Leadership

2:00 p.m. – Coronado

Speaker: **Judge William O'Neil**, Presiding Disciplinary Judge, Arizona Supreme Court

Judge William O'Neil of the Arizona Supreme Court will address the delegates on youth leadership and becoming involved in their communities.

Youth Program Adjourns

3:30 p.m.

Optional Activities:

YOUTH HANGOUT

3:30 p.m. – Palo Verde

Youth will have time to network with members from other councils prior to the Showcase of Cities and Towns.

Showcase of Cities and Towns

6:00 p.m. – Turquoise Ballroom

Youth and chaperones are welcome to attend the Showcase.

THURSDAY
AUGUST 29, 2013

SPOUSE/GUEST PROGRAM

Arts and Culture in Oro Valley

Participants will enjoy a guided tour of public art throughout Oro Valley before heading to the beautiful Tohono Chul Park for lunch at the Garden Bistro.

8:30 a.m. **Breakfast at the El Conquistador**

9:30 a.m. **Tour of Arts and Culture in Oro Valley**

11:30 a.m. **Lunch at Tohono Chul Park**

2:00 p.m. **Bus Returns to the El Conquistador**

This tour is also available for any conference attendee to attend for a \$50 fee.
The spouse/guest mobile tour is open to spouses and guests who are signed up for the spouse/guest full packet registration (see registration page).



SERVICE AWARDS

32 Years

Adolfo Gamez, *Mayor, Tolleson*

28 Years

Karen Barlow, *Councilmember, Colorado City*

Roy Villanueva, *Councilmember, Surprise**

20 Years

Alvaro Barcelo, *Mayor, Mammoth*

Herb Kai, *Councilmember, Marana*

16 Years

Jackie Meck, *Mayor, Buckeye*

Harvey Skoog, *Mayor, Prescott Valley*

Shirley C. Scott, *Councilmember, Tucson*

Robin Boyd, *Mayor, Winslow*

Harold Soehner, *Councilmember, Winslow*

12 Years

Toney King, Sr., *Mayor, Benson*

Jackie Baker, *Councilmember, Camp Verde*

Joe Tamayo, *Councilmember, Mammoth**

Patti Comerford, *Vice Mayor, Marana*

Carol McGorray, *Councilmember, Marana*

Thelda Williams, *Councilmember, Phoenix*

Bob Blanchard, *Vice Mayor Pro Tem, Sierra Vista*

Arturo Magano, *Councilmember, Somerton*

8 Years

Lori McGoffin, *Councilmember, Benson*

David Schwan, *Mayor, Carefree*

Kimball Barlow, *Vice Mayor, Colorado City*

Linda Norman, *Former Councilmember, Cottonwood*

Nancy Wright, *Councilmember, Dewey-Humboldt*

Roy Delgado, *Councilmember, El Mirage*

Saturnino Flores, *Councilmember, Guadalupe*

Thomas Lagunas, *Councilmember, Hayden*

Enrique Lopez, *Councilmember, Hayden*

Wade Carlisle, *Councilmember, Holbrook*

Esther Melendez-Lopez, *Councilmember, Nogales*

Christine Boatwright, *Vice Mayor, Parker*

Frank Savino, *Councilmember, Parker*

Cathy Carlat, *Councilmember, Peoria*

Sal DiCiccio, *Councilmember, Phoenix*

Michael Johnson, *Councilmember, Phoenix*

Tom Simplot, *Councilmember, Phoenix*

Greg Stanton, *Mayor, Phoenix*

Luke S. Smith, *Former Councilmember, Pinetop-Lakeside*

Steve Blair, *Councilmember, Prescott*

Lora Lee Nye, *Councilmember, Prescott Valley*

Jim Lane, *Mayor, Scottsdale*

Bob Littlefield, *Councilmember, Scottsdale*

Henrietta "Hank" Huisiking, *Councilmember, Sierra Vista*

Martin Porchas, *Mayor, Somerton*

Miguel Villalpando, *Councilmember, Somerton*

Juan F. Rodriguez, *Councilmember, Tolleson*

John H. Cook, *Mayor, Wickenburg*

Jack Duran, *Vice Mayor, Youngtown*

Margaret Chittenden, *Councilmember, Youngtown*

Paul B. Johnson, *Councilmember, Yuma*

* Deceased while in office

LEGISLATIVE CHAMPIONS AND FRIENDS 2013

The League will honor the following legislators at our annual conference for their outstanding public service and dedication to local governance.

CHAMPIONS



Sen. Olivia
Cajero-Bedford



Rep. Chad
Campbell



Rep. Doug
Coleman



Rep. Juan
Carlos Escamilla



Rep. Karen
Fann



Rep. John
Kavanagh



Rep. Eric Meyer



Rep. Bob
Robson



Rep. Andrew
Sherwood



Sen. Anna
Tovar



Sen. Kelli Ward



Sen. Bob
Worsley

FRIENDS

Rep. Lela Alston • Senate President Andy Biggs • Rep. Sonny Borrelli • Rep. Kate Brophy-McGee • Rep. Mark Cardenas • Sen. Rich Crandall
Rep. Andrea Dalessandro • Rep. Jeff Dial • Sen. Steve Farley • Sen. Steve Gallardo • Rep. Ruben Gallego • Rep. Doris Goodale
Rep. David Gowan • Rep. Rick Gray • Sen. Gail Griffin • Sen. Katie Hobbs • Rep. Phil Lovas • Sen. John McComish • Rep. Debbie McCune-Davis
Sen. Barbara McGuire • Rep. Juan Mendez • Rep. J.D. Mesnard • Rep. Justin Olson • Rep. Ethan Orr • Sen. Lynne Pancrazi
Rep. Martin Quezada • Sen. Don Shooter • Rep. T.J. Shope • Rep. Victoria Steele • Speaker of the House Andy Tobin

CONFERENCE AT A GLANCE

TUESDAY, August 27

8:00 a.m. - Golf Tournament

Hilton El Conquistador Cañada Course

**9:30 a.m. - Pre Conference Session:
Finding and Writing Competitive Grant
Applications for Cities and Towns**

Joshua Tree

1:30 p.m. - Resolutions Committee

Presidio Ballroom

4:00 p.m. - AMRRP Annual Meeting

Agave

6:00 p.m. - Welcome Reception

Hilton El Conquistador Lobby Lounge

WEDNESDAY, August 28

7:30 a.m. - Parade of Flags Practice

Presidio Ballroom

8:30 a.m. - Youth Program

Coronado

9:00 a.m. - Opening General Session

Presidio Ballroom

12:00 p.m. - Lunch On Your Own

1:30 p.m. - Concurrent Sessions

- Wildfire Management: A Rural Perspective
- Development Trends to Build Community
- Utilizing Incubators to Fuel Economic Growth
- Ideas that Work: Rapid Fire Innovation
- Fundamentals of Local Government: Budgets

Presidio 1
Presidio 2
Presidio 4
Presidio 5
Agave

3:15 p.m. - Concurrent Sessions

- Transportation Options & Needs
- Realities of Life, Governance & Business on the Border
- Economic Gardening: Utilizing Existing Assets
- Affordable Health Care Act
- Fundamentals of Local Government: Bonding

Presidio 1
Presidio 2
Presidio 4
Presidio 5
Agave

3:15 p.m. - Mobile Tour

The Oro Valley Aquatic Center

League Registration Desk

3:15 p.m. - Affiliate Group Meetings

- Arizona COG Directors

Rincon

5:00 p.m. - Rural Policy Forum

Coronado

6:00 p.m. - Showcase of Cities and Towns

Turquoise Ballroom

CONFERENCE AT A GLANCE

THURSDAY, August 29

8:30 a.m. - Spouse/Guest Mobile Tour Arts and Culture in Oro Valley

White Dove

8:15 a.m. - Concurrent Sessions

- Who Does the City/Town Attorney Represent?
- Bridging the Digital Disconnect
- Arizona Commerce Authority
- Civil Discourse & Conflict Resolution
- League 2013 Legislative Report

10:00 a.m. - Concurrent Sessions

- Destination Marketing & Branding
- Effective Mayor, Council and Manager Relationships
- Reading the Tea Leaves: Pundits Discuss Legislation
- Valuing Arizona's Water: The True Cost
- Fundamentals: Ethics and Open Government

10:00 a.m. - Affiliate Group Meetings

- Arizona Airports Association

12:00 p.m. - General Luncheon

Turquoise Ballroom

2:30 p.m. - Concurrent Sessions

- International Trade Corridors
- Update from State Supreme Court
- The Energy Efficiency Roadmap for Cities and Towns
- Things Your Defense Attorney Wishes You Knew
- State Agency Update - ASRS/PSPRS/EORP

Presidio 1
Presidio 2
Presidio 4
Presidio 5
Agave

Presidio 1
Presidio 2
Presidio 4
Presidio 5
Agave

Joshua Tree

Presidio 1
Presidio 2
Presidio 4
Presidio 5
Agave

2:30 p.m. - Affiliate Group Meeting

- Arizona City Attorneys Association

Coronado 2

4:00 p.m. - Legislative District Meetings

El Conquistador Ballrooms

4:00 p.m. - Affiliate Group Meeting

- Greater Arizona Mayors Association (GAMA)

Joshua Tree

4:00 p.m. - Annual Business Meeting

Coronado 1

6:00 p.m. - Service Award Dinner and Entertainment

Turquoise Ballroom

FRIDAY, August 30

8:00 a.m. - Arizona Cities @ Work Breakfast

Turquoise 1

9:30 a.m. - Closing Session

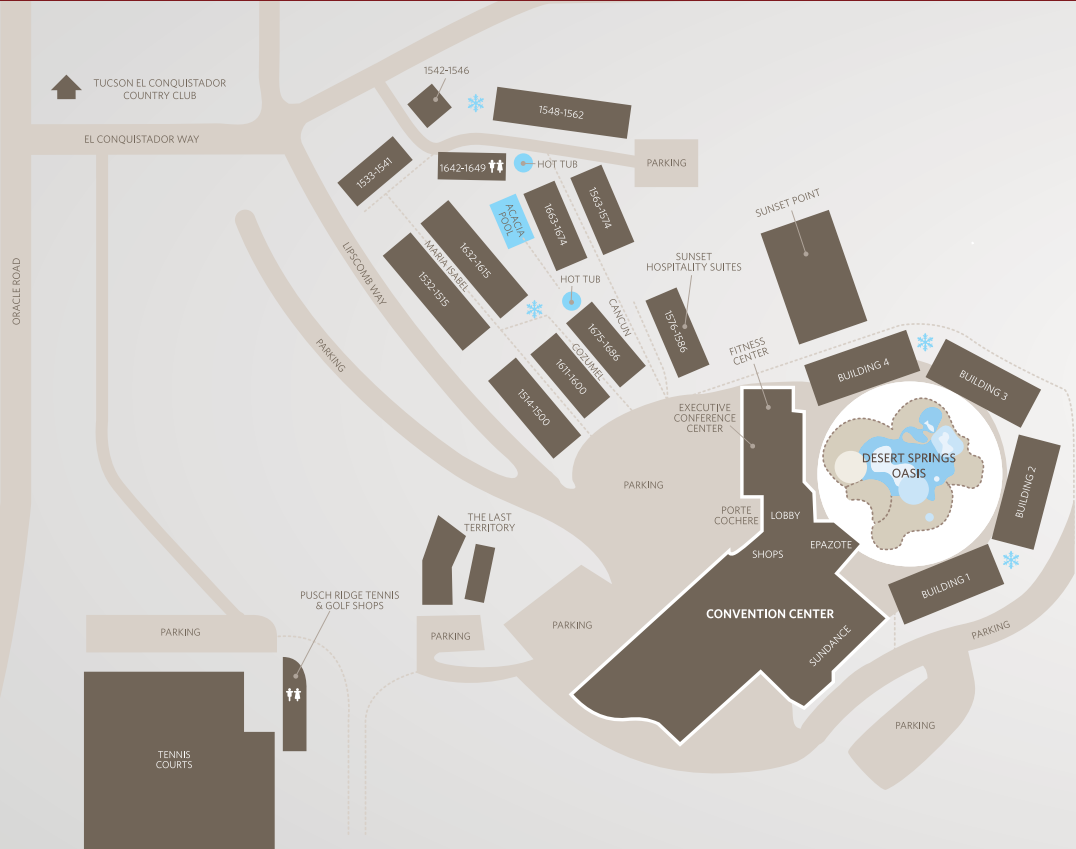
Becoming a Superb Ambassador for Your Municipality:

Putting the E-I-E-I-O Formula to Work!TM

Turquoise 2

11:30 a.m. - Adjourn Conference

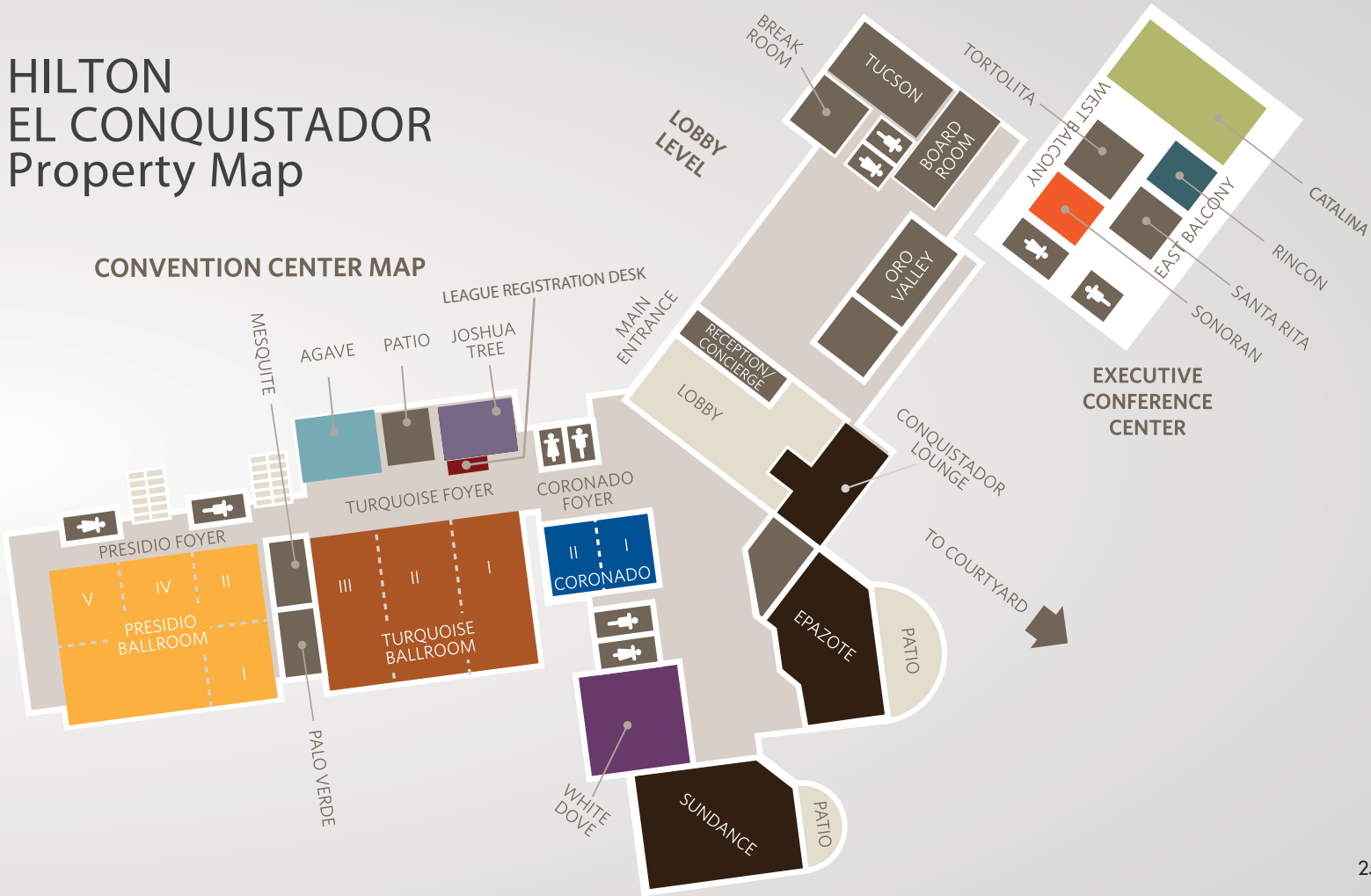
CONFERENCE MAP

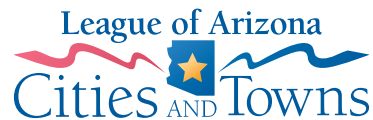


- League Registration Desk
- Presidio Ballroom
- Turquoise Ballroom
- Coronado Room
- Joshua Tree Room
- Agave Room
- Rincon Room
- White Dove Room
- Sonoran Room
- Catalina Room

HILTON EL CONQUISTADOR Property Map

CONVENTION CENTER MAP





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