



2013 MSSLC Annual Meeting

JW Marriott Desert Ridge Hotel
5350 E Marriott Drive | Phoenix, AZ 85054
Wednesday, September 11, 2013 | 7:00 AM - 5:30 PM

We are witnessing an explosion in lighting technology advancements. The potential this presents for streetlight managers across America is enormous. However, we are also very aware of the inability of many planners to implement LED streetlights locally. First costs, technological knowhow, and legislative hurdles continue to impede the vast majority of system owners from taking advantage of what many consider the biggest lighting breakthrough since HID.

Join your colleagues for what promises to be an exciting and informative event! Listen and ask questions as municipalities and utilities discuss solutions to common hurdles which prevent LED street lighting adoption.

Program Highlights:

- **HPS to LED Conversion: The Phoenix Experience** - *Shane Silsby, P.E., Deputy Street Transportation Director, City of Phoenix*
- **White Lights, Big City: Illuminating NYC** - *Margaret Newman, Chief of Staff, New York City DOT*
- **Street Lighting Funding – Options After ARRA**
- **A Municipal/Utility Conversation: What is the Formula for Success** – *Edward Schmidt, Kam Szabo – City of Bellevue (WA), Dawn Midtbo – Puget Sound Energy, Ed Henderson – DTE Energy*
- **In-Depth Breakout Discussions – Meet Experts and Ask Questions!** *Presenters from earlier sessions will join smaller breakout groups and provide opportunities for deeper discussion and interaction.*
 - **Adaptive Streetlight Controls** – *Michael Poplawski, Mark Wilbur, Dave Cavalcanti*
 - **Financing Options** – *Bruce Kinzey, Dave Ingram, JC Florenson, Timothy Farkas*
 - **Retrofit Program Design** – *Shane Silsby, Edward Smalley, Margaret Newman*

This year, MSSLC will hold its annual meeting in conjunction with the IES Street and Area Lighting Conference (SALC) during their Wednesday session. The day's events begin with a joint meeting in the morning and the MSSLC Annual Meeting continuing throughout the afternoon until 5:30 p.m. So connect with your peers during the networking lunch and vendor exhibits, and then enjoy the rest of the afternoon at the MSSLC Annual Meeting. [Click here for the full agenda!](#)

Who should attend: (No manufacturers, distributors or their representatives for the afternoon session)

- City, State, County, and Utility representatives
- Outdoor lighting professionals
- Project, Program and Finance Managers
- Energy efficiency organizations

[Click Here To Register!](#)