



## Invite you to the Arizona Graffiti Symposium

When: September 17 - 18, 2013  
Where: Casa Grande Public Safety Facility  
373 East Val Vista Blvd.  
Casa Grande, AZ 85122  
**Who should attend: Law enforcement, Code, Public Works, Parks, Elected officials**  
Questions: Call (408) 206-4259

### WHAT IS A GRAFFITI SYMPOSIUM?

Graffiti Symposiums are the best way to receive all of the strategic information you will need to drastically reduce graffiti in your city in just two short days. Sessions are led by graffiti expert and consultant Rick Stanton who has over 17 years of graffiti fighting experience.

### September 17 Agenda 9:00am – 5:00pm

#### THE FIRST FIVE STEPS TO A GRAFFITI-FREE CITY

##### JUST HOW BAD IS IT ANYWAY? HOW TO CONDUCT A CITYWIDE GRAFFITI SURVEY

The only way to really know if you are making inroads in your battle with the taggers is to conduct an annual citywide graffiti survey. This session lays out the whole process for you to conduct a successful survey from beginning to end.

##### HOW TO RECRUIT A GRAFFITI FIGHTING ARMY

All cities are trying to get the biggest bang for their buck, and that is exactly what recruiting hundreds of graffiti volunteers will do. It is very possible to have an army of volunteers removing graffiti in your neighborhoods.

##### THE BEST SOLUTION FOR GRAFFITI ON PRIVATE PROPERTY: GRAFFITI ORDINANCES THAT WORK

It is absolutely critical that you have city-friendly graffiti ordinances in place so graffiti vandals will face appropriate consequences for their actions and to ensure that your city is dealing appropriately with graffiti on private property.

##### GETTING GRAFFITI VANDALS TO STOP: HOW TO ESTABLISH AN EFFECTIVE "PACKAGE OF PENALTIES"

In order for graffiti vandals to actually stop their destructive behavior, two things need to happen. First they need to get caught, and second, the consequences need to be at a level that is appropriate so they don't want to get caught again. This session will show you how to make that happen.

##### TIPS AND TRICKS FOR CATCHING GRAFFITI VANDALS

The primary focus of this session is for law enforcement personnel to learn proven investigative techniques for graffiti cases that will culminate in the successful arrest of graffiti vandals.

**September 18 Agenda 9:00am – 5:00pm**

**THE SECOND FIVE STEPS TO A GRAFFITI-FREE CITY**

**STATE OF THE ART GRAFFITI ABATEMENT STRATEGIES FOR SUCCESS**

Money is tight in every city these days. This makes it more important than ever to get the biggest bang for your buck with your graffiti abatement resources.

**SAVE MONEY IN YOUR GRAFFITI PROGRAM: WHAT NOT TO DO**

You can save tens of thousands of dollars by just knowing what not to do. In many cases it is as important to know what not to do as it is to know what to do. Cities waste an incredible amount of money each year on ineffective anti-graffiti efforts.

**LET'S WORK TOGETHER: HOW TO BUILD A SUCCESSFUL ANTI-GRAFFITI COLLABORATIVE PARTNERSHIP**

There are many governmental and private jurisdictions in your area that have some graffiti responsibilities. When agencies work together and are coordinated, it can really help your battle against graffiti.

**LET'S STOP IT BEFORE IT STARTS: GRAFFITI PREVENTION AND ALTERNATIVES**

In order to prevent graffiti vandalism, it is necessary to understand why people vandalize in the first place. We also need to explore what alternatives to graffiti exist and how to implement inexpensive alternatives.

**TREASURE CHEST OF GRAFFITI RELATED TOPICS**

This treasure chest of graffiti related topics are not necessarily connected except by the fact that they all are important and have not been covered in any of the other steps.

**TO REGISTER**

Complete and cut off the registration form below and mail it along with a check for \$99 to The Graffiti Consultants: 3606 Ethan Ct. San Jose, CA 95136

**NOTE: Partnering hotel is the Holiday Inn at 777 North Pinal Ave. Casa Grande, AZ 85122  
Phone: (520)426-3500. Special rate for the Graffiti Symposium.**

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**GRAFFITI SYMPOSIUM REGISTRATION – CASA GRANDE, AZ SEPT. 17 – 18, 2013**

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone #1: \_\_\_\_\_

Phone #2: \_\_\_\_\_

Agency: \_\_\_\_\_

Will you be staying overnight?    Yes                      No