



WESTMARC's

20th Anniversary

Best *of the* West

*Special
20th Anniversary
Event Celebration
and Award
for*

Luke Forward



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November 1, 2012

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Welcome to the 20th Anniversary of the WESTMARC Best of the West Awards, presented by Cox Communications. WESTMARC's annual Best of the West Awards competition began as a way to recognize outstanding contributions to the image, lifestyle and economic development of the West Valley - the portion of Maricopa County west of Interstate 17.

WESTMARC applauds all of the Best of the West Award winners, both past and present, for their contribution to the image, lifestyle and economic growth of the West Valley.



WESTMARC Executive Committee

Chairman	Bill Sheldon General Counsel, SCF Arizona
Chair-Elect	Brad Wright P3 Development Group, LLC
Secretary	Michael DiMaria Director of Legislative Affairs, CenturyLink
Treasurer	Sharon Grambow Chief Operating Officer, Sun Health Senior Living Communities
Immediate Past Chair	Candace Wiest President and CEO, West Valley National Bank

The Honorable Bob Barrett
Mayor
City of Peoria

Tom Dickson
President
Banner Thunderbird Medical Center

Gregg Hanks
Director
Fennemore Craig

Dan Kelly
Senior Vice President of Arizona Development
DMB

The Honorable Georgia Lord
Mayor
City of Goodyear

The Honorable Lana Mook
Mayor
City of El Mirage

Herman Orcutt
Founder
The Orcutt Winslow Partnership (Ret)

The Honorable Elaine Scruggs
Mayor
City of Glendale

Michael Stull
Manager of Government and Public Affairs
Cox Communications

The Honorable Daniel Valenzuela
Councilmember
City of Phoenix

The Honorable Max Wilson
County Supervisor
Maricopa County

Mike Woodard
Research Team Leader
APS

WESTMARC Past-Chairman

2011
Candace Wiest
West Valley National Bank

2010
Art Othon
El Bravo Restaurants

2009
Mike Woodard
Blue Cross/Blue Shield

2008
Ray Jones
Aricor Water

2007
Jay Ellingson
Sunbelt Holdings

2006
Hal DeKeyser
Hal DeKeyser & Associates

2004-2005
Lee Peterson
Sun Health

2004*
Dr. Elaine Maimon
ASU West

2001-2003
Herman Orcutt
The Orcutt Winslow Partnership



Herman Orcutt holds the distinction of serving the most years as WESTMARC Chairman. One of WESTMARC's founders, Herman also Co-Chaired the Education Committee for many years and continues to serve on the Executive Committee.

2001*
Janie Holmes
Pinnacle West

1999-2000
Ivan Johnson
Cox Communications

1997-1998
Dave Iwanski
Arizona AgriBusiness Council

1994 - 1996
Herman Orcutt
The Orcutt Winslow Partnership

1993
Phil Venezia (d.1998)
APS

Founding Co-Chairs
Tom Darmody
Sun Health
Dave Fishell
Fishell Screen Products

*Partial Term

Program Contents

5 Judges

7 Economic Engine

**9 Quality of
Life Enhancement**

11 Excellence in Innovation

12 Luke Forward

15 WESTMARC Leadership

**17 John F. Long
Lifetime Achievement**

18 Special Recognition

19 Special Recognition

21-23 Honorable Mention

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20th Anniversary Best of the West Awards

Judges



Debra Duval, Ed. D.

Arizona School Administrators, Inc.

Debra Duvall is the Executive Director of the Arizona School Administrators, Inc. ASA provides professional development and training for district and school level leaders and advocates for improved educational services to Arizona's schools. Dr. Duvall has extensive background in school, district and state leadership. Previously, she served as superintendent of the Mesa Unified School District and held administrative positions in North Carolina and Virginia. She is active in numerous professional, civic and charitable organizations, among them the Arizona Business and Education Coalition, the Post Secondary Education Commission and A New Leaf. Dr. Duvall has received accolades for her community service and her leadership. She has been recognized by ASA as the Arizona Superintendent of the Year, and received the National Leadership Award from the Educational Research and Development Institute. She was named Mesa's

Woman of the Year and honored by the East Valley Partnership with the Dwight Patterson Lifetime Achievement Award. Dr. Duvall received her degree from ASU and in 2010 was inducted into the Mary Lou Fulton College of Education Hall of Fame.

Don Keuth

Phoenix Community Alliance / Discovery Triangle Development Corporation

Mr. Keuth has been President of the Phoenix Community Alliance since January 1, 1998. The Phoenix Community Alliance (PCA) is a non-profit organization formed in 1983 to help create a dynamic and vital central city core. In 2009, Mr. Keuth was named CEO of the Discovery Triangle Development Corporation, a public/private partnership that focuses on the 25-square-mile economic growth area encompassing the dense urban experience of Tempe and Phoenix, as well as Papago Park. In addition to his duties at PCA/DTDC, Mr. Keuth served fourteen years as a City of Phoenix Planning Commissioner including three years as chairman. He is also a member of the City of Phoenix Industrial Development Authority board and board member for Phoenix Community Development & Investment Corporation (PCDIC). He also serves on the Board of Directors for Valley Partnership and is the chair of the President's Advisory Council for Gateway Community College. He is also a member of the Phoenix College Advisory Board and the ASU Downtown Business Advisory Council. He is the incoming President of the Arizona School for the Arts governing board.



Timothy D. Lawless

NAIOP - Arizona Chapter

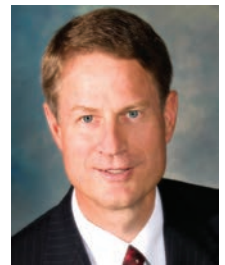
Tim Lawless joined the Arizona Chapter of NAIOP as its President on November 2, 2005. The Arizona Chapter of NAIOP is the statewide voice of the Arizona commercial real estate community. More recently, Lawless served approximately five years in state government where he was an Assistant Deputy Director at the Arizona Department of Commerce in the Napolitano Administration and as the Policy Advisor for Economic Development and Taxation for Governor Jane Dee Hull. Lawless was the President and CEO of the Arizona Chamber of Commerce and Industry and was the Director of Governmental Affairs for Aurora Health Care, the largest health care provider and largest private sector employer in the state of Wisconsin. Earlier in his career, Lawless taught political science courses at the University of Wisconsin, White-water; was a Division Administrator in the Wisconsin Department of Development; and was Director of Governmental

Affairs for the Metropolitan Milwaukee Association of Commerce. He has a bachelor's degree in political science and a master's of arts degree in public policy and administration from the University of Wisconsin, Madison. He and his wife Denise reside in Phoenix and have two children.

John T. Lewis

Mayor, Town of Gilbert

Mayor John Lewis was elected Mayor in May 2009. Prior community involvement included serving as Co-Chairman of the Town's Diversity Task Force, Organizer of Community Interfaith activities, and Founder of Gilbert's first "Constitution Week." He has thirty years of private sector business experience including twenty years with Apollo Group and nine years with Ernst & Young (International Accounting Firm). Assignments have included information technology management, leadership development, and management consulting. He also served in a staff position with U.S. Senator Jake Garn, in Washington DC. Mayor Lewis earned an MBA from the University of Houston and a Bachelor of Science (Finance) from Brigham Young University. He has been married to LaCinda for thirty-two years and together they have nine children and five grandchildren. In addition to his mayoral duties, Mayor Lewis also serves on the following regional boards and committees: Maricopa Association of Government (MAG) Regional Council, MAG Economic Development Committee, Phoenix-Mesa Gateway Airport Board, Greater Phoenix Economic Council Board, and East Valley Partnership Board.



Paul D. Winslow, FAIA

winslow + partners

Paul is a managing partner at winslow + partners, an architectural, interior design and planning firm located in Phoenix. He began this firm with partner Kali Mota, to focus on a wide range of building types. Special emphasis is placed on understanding the social, emotional and environmental impacts of space on its users. They also provide strategic decision making facilitation services for business and industry through the "Innovation Think Tank," using non-linear decision-making strategies. Receiving his architectural degree from Arizona State University in 1964, he joined with Herman Orcutt to form Orcutt|Winslow where after 40 years, he retired as founding partner at the end of 2011. He has been a frequent speaker over his career at conferences around the country on energy efficiency, the utilization of technology in the practice of

architecture and on a wide range of topics relating to the future of education and educational design. He was elected to the College of Fellows of the American Institute of Architects in 1997.

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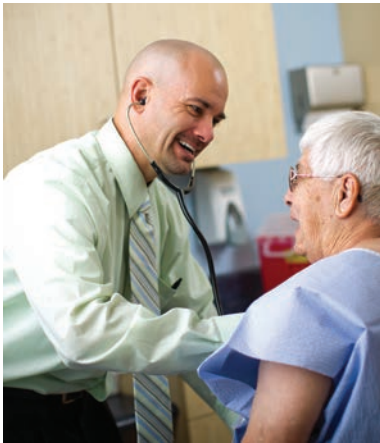
20th Anniversary

Best of the West

2012

West Valley Economic Engine Award

Midwestern University



Despite a less than stellar economy, Midwestern University continues to believe in and even expand its investment in the West Valley. In January of next year, the University begins construction on its new College of Veterinary Medicine. The \$90 million dollar addition will help address Arizona's critical need for veterinarians and will be outfitted with an academic center as well as clinics for both large and small animals.

The dollars and cents of the University's effect on the local economy also includes nearly \$44 million dollars in payroll for 560 full-time employees, along with \$10's of millions of dollars from the school's 2,500 students, as well as its vendors and visitors. This year alone, Midwestern expects to meet or exceed its 2011 economic impact total of almost \$304 million dollars.

The University invigorates the West Valley economy in some subtle ways too, including garnering national investment in research projects and through the more than 10,000 hours of community service provided by University students and employees each year.

In less than a decade, Glendale's Midwestern University has become the largest medical school in Arizona. Currently, the 144-acre school campus includes 32 buildings



with more than a million square feet of space, offering low-cost outpatient healthcare to the local community and world-class educational opportunity to the medical community.

Midwestern University
 19555 North 59th Ave
 Glendale, AZ 85308
 623-572-3353

Best of the West Previous Winners

2011
Economic Engine
 Banner Thunderbird Medical Center Campus Expansion Project
Excellence in Innovation
 Glendale Oasis Groundwater Treatment Plant
Quality of Life Enhancement
 Arizona Broadway Theatre
WESTMARC Leadership
 Harry Paxton

2010
Architectural Innovation
 West-MEC Aviation Technology High School
Arts & Culture
 The Bead Museum, Glendale
Attractions, Destinations & Entertainment
 Camelback Ranch, Glendale
Building Business - Sustainability
 AZ TechCelerator, Surprise
Education - Higher Education
 Estrella Mountain Community College and Southwest Valley Chamber of Commerce
Education - K-12
 Mountain Ridge High School's Interact Club
Leadership - Individual
 Gloria Powell, RN
Emerging Leader - Under 40
 Molly Stockley
Service to Communities - Health
 Cancer Treatment Center of America, Goodyear
Service to Communities - Municipal
 Care 1st Avondale Resource and Housing Center
Service to Communities - Non-Profit
 The Maryvale Project, by Maryvale Revitalization Corporation
Outstanding WESTMARC Member
 Mary Ann Lavine
Chairman's Award
 The Honorable Claude Mattox, Phoenix City Councilman

2009
Architectural Innovation
 Orcutt/Winslow Partnership/Pendergast Elementary
Arts & Culture
 Mosaic Avondale and Hands-On, Avondale
Attractions, Destinations & Entertainment
 Grand Canal Linear Park and Trail, Glendale
Building Business - 50 or Less Empl.
 Thompson's Valley West Funeral Chapel
Education - Higher Education
 Communiversity@Surprise
Education - K-12
 Mountain Ridge High School Marching Band
Leadership - Individual
 Dr. Jim Rice, Superintendent, Alhambra School District



Dr. Rice served the Alhambra District for 39 years and retired as Superintendent in 2010. Upon his retirement, Andaluia Primary School, where he attended as a child, was renamed the James W. Rice Primary School in his honor.

Leadership - Organization
 Southwest Valley Family YMCA Teen Council
Emerging Leader - Under 40
 Landis Elliott
Service to Communities - Health
 Arnold's Place Assisted Living Facility
Service to Communities - Municipal
 City of Surprise, Rio Salado Lifelong Learning and Interfaith Community Care
Service to Communities - Non-Profit
 New Life Center, Goodyear
Sports
 Goodyear Ballpark
Chairman's Award
 Wildlife World Zoo & Aquarium



On a Mission to Serve

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and joins WESTMARC in recognizing the
extraordinary contributions and development in
Western Maricopa County.

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Whatever It Takes!

20th Anniversary

Best of the West 2012

West Valley Quality of Life Enhancement Award

Changing Communities Through a Culture of Sustainability

Glendale Community College has made a promise to itself and a commitment to the community to become carbon neutral by 2025. The school's comprehensive pledge for sustainability has sparked action at all levels; GCC clubs, departments and individuals have come together in the spirit of "Changing Communities Through a Culture of Sustainability."

Even a partial list of GCC's "green" accomplishments is impressive. The college has changed out campus landscaping to Xeriscape, switched to "green" chemicals and fertilizers, transitioned the automobile fleet to hybrid models, re-lamped buildings and parking lots with low wattage bulbs, incorporated motion and carbon dioxide sensors in all rooms, and designed buildings to LEED Silver standards. The school has even created a new Sustainability Certificate Program to address the academic aspects of its commitment.

Because of its all-encompassing efforts, Glendale



Community College was awarded a 2010 Coca-Cola/Keep America Beautiful Bin Grant that enabled the college to deploy nearly 300 recycle bins and stations throughout the campus. GCC isn't limiting this initiative to the confines of the school grounds; they've taken it to the next level by collaborating with national non-profits like Focus the Nation and Second Nature to promote clean energy and a sustainable future.

GCC's efforts have created a program for responsible resource use that has no boundaries and can be duplicated and implemented, in one form or another, by all stakeholders on campus and in the community.



Photos: Top - GCC students' create chalk sidewalk art with sustainability messages; Bottom - A successful e-cycle event in 2010 brought in 60,189 tons of electronics from the community.

GCC was a finalist in a Planet Forward national video competition.

To watch the video, visit <http://planetforward.org/idea/glendale-community-college-a-culture-of-sustainability/>

Best of the West Previous Winners

- 2008**
- Architectural Innovation**
Westgate City Center
 - Arts, Culture and Entertainment**
West Valley Arts Council's Big Read
 - Attractions, Destinations and Tourism**
Arrowhead Towne Center
 - Building Business - 50 or Less Empl.**
West Valley National Bank
 - Building Business - 50 or More Empl.**
Ashley Furniture HomeStore
 - Education - K-12**
Westside Impact Consortium
 - Education - Higher Education**
ASU Project ASPIRE Avondale Elementary School District Partnership
 - Leadership - Individual**
John Longabaugh
 - Leadership - Organization**
Sun Health's Nursing Education Training Unit/
Pat Green, MSN, RN
 - Service to Communities - Health**
Sun Health Olive Branch Senior Center
 - Service to Communities - Municipal**
City of Peoria Butler Drive Water Reclamation Facility
 - Service to Communities - Other**
Dysart Community Center Laubach Literacy Program
 - Sports**
Superbowl XLII
 - Chairman's Award**
Leland Peterson

- 2007**
- Architectural Innovation**
Marley Park
 - Arts, Culture & Entertainment (tie)**
Tres Rios Nature & Earth Festival
West Valley Arts Council - West Valley Cultural and Heritage Blueprint
 - Attractions, Destinations and Tourism**
Peoria Sports Complex
 - Building Business - 50 or Less Empl.**
West Valley National Bank
 - Building Business - 50 or More Empl.**
Sun Health Research Institute
 - Education - Higher Education (tie)**
Rio Salado College Lifelong Learning Center
Goodyear's Recruitment of Private Institutions of Higher Learning
ASU's College of Teacher Education Program and Leadership in MAC Program
 - Education - K-12**
Alhambra Foundation for the Future
 - Leadership - Individual**
Master Sergeant Curtis Crigger
 - Leadership - Program**
The Sky's the Limit CTE Career Expo 2006
 - Service to Communities - Health**
Banner Thunderbird's Children's Safety Fair
 - Service to Communities - Health**
Dream Catcher Park



Dream Catcher Park opened in 2007 as Arizona's first fully accessible recreation facility, hosting special needs citizens from the West Valley and the entire state.

- Service to Communities - Municipal**
Foothills Recreation and Aquatics Center,
City of Glendale
- Service to Communities - Other (tie)**
Maryvale Revitalization Corporation
Luke Enlisted Force
- Sports**
Glendale's Got Game - City of Glendale & Fiesta Bowl Partners
- Chairman's Award**
The Honorable Elaine Scruggs,
Mayor, City of Glendale



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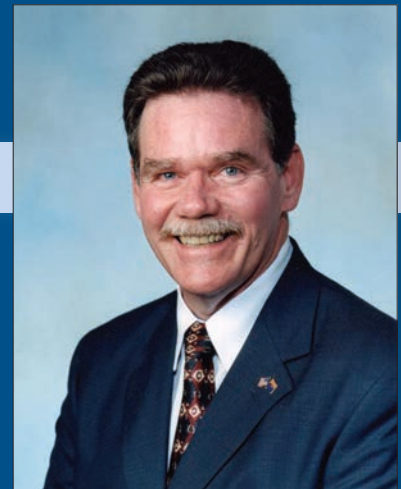
Banner Boswell Medical Center
Banner Del E. Webb Medical Center
Banner Estrella Medical Center
Banner Thunderbird Medical Center

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WESTMARC would like to thank the City of Peoria for their sponsorship of our 20th Anniversary Best of the West



Mayor Bob Barrett



Rachele and Bob Barrett
WESTMARC Best of the West
circa 1999

City of Peoria
8401 W. Monroe Street
Peoria, Arizona 85345
623-773-7000

20th Anniversary

Best of the West

2012

West Valley Excellence in Innovation Award

Arizona Metropolitan Trust (AzMT)

Reining in the cost of benefits is a brass ring for most businesses; it's much desired, but hard to achieve. This health service dilemma was solved for the cities of El Mirage, Avondale, Youngtown and Apache Junction by their formation of the Arizona Metropolitan Trust, a self-funded benefits plan. The Trust addresses rising benefit costs in municipal government through an integration of preventative and interventional medicine, as well as cost-effective financial management and local governance.

AzMT currently serves 1,900 members - a mix of employees and their dependents - and maintains an operating budget of approximately \$7 million dollars. The Trust offers four separate benefit designs: an Exclusive Provider Organization, a Preferred Provider Organization, and two high deductible Health Plan-Health Savings Account options. AzMT's creative mix of



plans allows participating entities a chance to customize their offerings to meet budget needs and compensation philosophies.

The AzMT Board of Trustees consists of City Managers from each member entity and essentially acts as its own insurance company, with decisions made at the local level. The Trust incorporates an extensive work-site wellness program, aimed at lowering healthcare costs by promoting preventative screenings, chronic disease management and improved nutrition for all members in the trust, both employees and their dependents.

Arizona Metropolitan Trust's innovative answer to the rising cost of benefits has - and will continue to have - a positive effect on municipalities across the Valley for years to come.



Photos: Top Right - Avondale; Top Left - Youngtown; Bottom - El Mirage

Best of the West Previous Winners

- 2006**
Architectural Innovation
 City of Phoenix Palo Verde Branch Library and Maryvale Community Center
Arts, Entertainment and Sports
 Alhambra Head Start's Young Artists Program
Attractions, Destinations and Tourism
 Phoenix International Raceway
Building Business - 50 or Less Empl.
 Wilhelm Automotive
Building Business - 50 or More Empl.
 Sun Health Brain & Body Donation Program
Celebrating Cultural Awareness
 Mexican Americans of Litchfield Park Oral History Project
Education - Higher Education
 Estrella Mountain Partners with Intel; Hermanas Disena Tu Futuro
Education - K-12
 Sun Health Apple A Day
Leadership - Individual
 Leonard J. Kirschner, M.D., M.P.H.
Leadership - Program
 Partnership of the Southwest Valley Mayors to accelerate the widening of I-10
Service to Communities - Health
 Midwestern University - 10 Years of Leadership
Service to Communities - Municipal
 City of Peoria Desert Fusion Garden
Service to Communities - Other
 Kidz Kan
Chairman's Award
 Arizona Sports and Tourism Authority (AZSTA)

- 2005**
Architectural Innovation
 Smith Group - City of Avondale City Complex
Arts, Entertainment and Sports
 West Valley Arts Council 2005-2006 Season
Attractions, Destinations and Tourism
 White Tank Mountain Regional Park
Building Business - 50 or Less Empl.
 Marley Park Phase I, LLC
Building Business - 50 or More Empl.
 Lockheed Martin Integrated Systems and Solutions
Celebrating Cultural Awareness
 Public Events Multicultural Series at Arizona State University's West Campus
Education - Higher Education
 Glendale Community College Forensics Program
Education - K-12
 Lockheed Martin Information Technology (IT) Apprenticeship Program
Leadership - Individual
 Dr. Kino Flores
Leadership - Program
 Leadership West
Service to Communities - Health
 Banner Estrella Medical Center
Service to Communities - Municipal
 56th Fighter Wing Community Initiatives Team



The 56th Fighter Wing Community Initiatives Team was established to coordinate with local municipalities on land use and zoning decisions to successfully preserve the base and also allow communities to utilize land for economic benefit.

Rusty Mitchell

- Service to Communities - Other**
 Buckeye Food Bank
Chairman's Award
 Peoria Rotary Club



Special 20th Anniversary Best of the West Award

The Luke Forward Campaign

The 20th Anniversary of the Best of the West Awards coincides with one of the biggest regional accomplishments in the West Valley's history: the August 1, 2012 announcement from the Department of Defense that Luke Air Force Base will serve as the new F-35 training center.

The creation of the Luke Forward community engagement campaign exemplifies the purpose for the creation of the Best of the West Awards event twenty years ago: to promote outstanding contributions to the economy and quality of life in the West Valley and, perhaps more importantly, inspire others to follow in their footsteps.

Creation of the Campaign

The West Valley has rallied around the men and women of Luke Air Force Base since its inception in 1941. Since then, policies and programs continued to be put in place to enable the base to work well within the state and its communities. This good partnership served as the platform needed to pursue the opportunity presented in 2009 when the U.S. Air Force announced plans to evaluate potential base candidates for its program to supplement and replace existing aircraft with the new F-35.

The Luke Forward campaign was soon launched by the West Valley Partners (Maricopa County and the cities and towns within the county located west of Interstate 17) and Fighter Country Partnership to generate awareness and support of the positive impacts the F-35 will bring to the state.

The ultimate goal of the campaign was to show decision makers in Washington D.C. that Arizona strongly supports Luke Air Force Base continuing to serve as our nation's premier fighter pilot training facility.



Luke Forward Campaign Ad



Governor Jan Brewer and former Executive Director of Fighter Country Partnership Steve Yamamori

Campaign Highlights

The Luke Forward campaign effort was organized and strategic, operating from the home base of LukeForward.com. The website was leveraged to educate and update the community on the progress of the campaign and promote opportunities for statewide support. Utilizing electronic communications, social media, a speaker's bureau and other outreach tools, the campaign became infectious. Campaign highlights include:

- Several statewide delegation visits to Washington, DC
- 21,000 registered supporters statewide
- 10,000 emails to decision-makers
- 1,500 participants in four official Environmental Impact Statement hearings throughout the West Valley



Luke Forward Co-Chairs



*Charley Freericks
President, DMB*



*Elaine Scruggs
Mayor, City of Glendale*



Statewide Delegation

The Luke Forward campaign engaged public and private sector leaders from across the State of Arizona. Several trips were taken to Washington, D.C, including this delegation organized by Greater Phoenix Economic Council (GPEC) in April 2010, which included Mesa Mayor Scott Smith and Arizona Cardinals' President Michael Bidwill.

Record of Decision

On August 1, 2012 the U.S. Air Force announced its final selection of Luke Air Force Base as the first F-35 training center. The Air Force will initially place 72 new aircraft at Luke, likely to arrive in phases over the next couple of years. In addition to ensuring the long-term viability of Luke, the F-35 training mission will also serve as an economic stimulus for Arizona as the new fighter will require construction projects, facility improvements, infrastructure upgrades and other maintenance and repairs. It is anticipated that the project can initially expect as much as \$110 million and approximately 2,290 jobs in construction impact, most of which will go to Arizona companies.

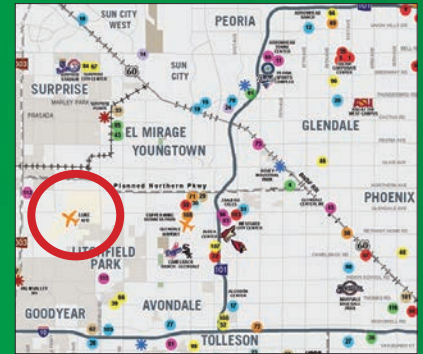


Luke Air Force Base Vice Commander Col. Robert E. Webb and Director of the Luke Community Initiatives Team Lt. Col (ret) Rusty Mitchell announce the U.S. Air Force decision on August 1, 2012.

Luke Air Force Base

Location

Glendale, near Litchfield Road and Glendale Avenue



Founded

June 6, 1941

History

The base was named after 2nd Lt. Frank Luke Jr. (1897 - 1918), the first airman to earn the Medal of Honor, the nation's highest military decoration.

He became known as the "Arizona Balloon Buster" for his skill at shooting down German observation balloons during World War I.

Luke, who was born and raised in Phoenix, was killed in combat at the age of 21 on September 29, 1918.

Luke Today



Luke AFB is home to the Air Force's 56th Fighter Wing, the largest fighter wing in the world with 165 aircraft and 25 squadrons.

Employees

8,000

Annual Economic Impact

\$2.17 billion annually

The 71-year-old base got its start training pilots for World War II and is the world's largest F-16 training base. The F-16 program is gradually being phased out but is expected to remain at Luke at least until 2023 as the aging jets are retired or moved to other bases.

Beginning 2013, 72 F-35 to arrive in phases over the next few years.



New branding campaign for Fighter Country Partnership: "An Engine with Enough Power to Lift a Community" (Courtesy of E.B. Lane)



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20th Anniversary

Best of the West

2012

WESTMARC Leadership Award

Candace Wiest



As President and CEO of West Valley National Bank, Candace Wiest heads the West Valley's only locally owned and operated community bank; a bank dedicated to serving the business and medical sectors. The impact of her banking leadership is felt daily throughout the region.

Candace's time and talents are also in high demand outside the bank. Candace was recently named one of the most influential women in Arizona by the Arizona Business Magazine. The list of organizations that have benefited from her leadership is lengthy and includes the Greater Phoenix Economic Council, Greater Phoenix Leadership, the Arizona Commerce Authority and of course WESTMARC.



As she assumed a leadership role in the organization in 2010, Candace quickly realized that WESTMARC needed to be redefined and revitalized. As 2011 Chairman of WESTMARC, Candace sacrificed her time and energy to guide the organization back to viability and to re-establish its mission of enhancing the West Valley's economy and quality of life.

Candace Wiest has been, and continues to be, a guiding force in the West Valley and a leader for positive change.



Photo by Ed Sharpe



Photos: Top Right - WESTMARC's Best of the West 2011; Middle - Candace and Governor Jan Brewer at WESTMARC's Luncheon with the Governor; Bottom - Avondale Mayor Marie Lopez Rogers cuts ribbon at West Valley National Bank Grand Opening, 2006

Best of the West Previous Winners

2004

Arts, Entertainment and Sports
Del E. Webb Center for the Performing Arts
Attractions, Destinations and Tourism
Bethany Home Outfall Channel/Grand Canal Linear Park

Building Business - 50 or Less Empl.
The Luminarium at Estrella Mountain Ranch

Building Business - 50 or More Empl.
Hickman's Egg Ranch

Celebrating Cultural Awareness
More than a Century of Peoria People, Progress, Pride

Education - Higher Education
The Smith Group

Education - K-12
NAF-PUSD Academy Programs

Leadership
Marcie Ellis

Service to Communities - Health
Relay for Life - Glendale Union High School District

Service to Communities - Municipal
Healthy Avondale 2010 Partnership

Service to Communities - Other
Stepping Stone Foundation

Chairman's Award
ASU's West Campus Freshman Experience Office

2003

Arts, Entertainment and Sports (tie)
Heard Museum - ASU West Native American Art Workshop
PUSD Arts Festival Sponsored by "PEEF"

Attractions, Destinations and Tourism
Robson's Arizona Mining World

Building Business (tie)
Arrowhead Community Bank, Glendale
Byrd Enterprises

Celebrating Cultural Awareness
Liberty School "Hands Across the Border Program"

Education (tie)
Glendale Community College Tech Camp
Esperanza Elementary School Project Leap

Leadership
Sharon Harper

Service to Communities (tie)
BHHS Legacy Foundation
Blue Cross Blue Shield of AZ Health Safari
Phoenix Fire Department

Chairman's Award
City of Glendale Leadership

2002

Building Business
Louisa Kellam Center for Women's Health at
Del E. Webb Memorial Hospital

Celebrating Cultural Awareness
City of Glendale Diversity Committee

Education - Higher Education
NASA Center for Success in Math & Science
at Estrella Mountain Community College



The NASA Center serves as the college's core driver for student success in math and science and is a vital link for students as they prepare for technical careers.

Education K-12/Higher Education
Smithsonian Institution Education Conference at the
Challenger Space Center

Education K-12 (tie)
Continuing Education Academy
Coyote Academy

Leadership
Dwight Amery

Arts, Entertainment & Sports (tie)
ASU West Interdisciplinary Arts & Performance Series
Symphony of the West Valley

Service to Communities (tie)
Interfaith Community Care

Kids Campus - West Valley Child Crisis Center

Service to Communities - Municipal (tie)
Avondale Fire Department Baby Shots Program
Phoenix Fire Department Baby Shots Program

Chairman's Award
Birt and Louisa Kellam

20th Anniversary
Best of the West Awards

All Entries

WESTMARC would like to express its appreciation for all of the nominations received for the 20th Anniversary Best of the West Awards. The contributions to the West Valley made through these individuals, organizations, programs and facilities are truly the Best of the West!

Arizona in Action

Arizona Metropolitan Trust (AzMT)

Cactus League Spring Training Facilities - West Valley

Camp Imagination

Cancer Treatment Centers of America

Changing Communities Through a Culture of Sustainability

City of Surprise Economic Development Team

Cortez High School Peer Mediation Program and Advisor Karen Kattau

Dr. Denton Santarelli, Superintendent of Peoria Unified School District

Dreamcatcher Park: Growing Adaptive Recreation in the West Valley

East Buckeye Park and Ride

Glendale Community College - Procurement Technical Assistance Center (PTAC)

Goodyear Public Arts Program

GUHSD/Greenway and Thunderbird High School Replacements Phase 1

Midwestern University

Mindy Jarembo

Special Olympics - North America Golf Invitational Tournament

Sun City Country Club

Sun Health Care Transitions, Sun Health Medication Management

Sun Health Senior Living

The Peanut Gang - Official Kids Club of Peoria Sports Complex

Town of Buckeye/Buckeye Elementary School District Partnership/Sixth Street Plaza

West-MEC Career and Technical Education School District

ZOOM - Avondale/Tolleson



Mayor Greg Stanton



City of Phoenix



Councilman
Daniel Valenzuela, District 5

Congratulations on 20 years of dedicated service recognizing our West Valley residents, businesses and communities.

Phoenix is a proud partner in WESTMARC's mission to promote and advocate for the West Valley.



20th Anniversary
**Best
of the
West**
2012

John F. Long Lifetime Achievement Award

Diane McCarthy

Diane McCarthy has long held community service close to her heart.

As the founding president of WESTMARC, she realized early on how important it was to encourage and recognize groups and individuals who work for the greater good of the West Valley. Always an influencer and decision maker, Diane has served in the state legislature and on the Corporation Commission.

After working for Arizona State University as president of the ASU Alumni Association and as vice president for university and community partnerships in the ASU Foundation, Diane once again assumed a leadership role in the heart of the West Valley in creating the Western Maricopa Educational Center. Diane currently holds the title of Director of Business Partnerships and Legislative Affairs for West-MEC.



As WESTMARC celebrates the 20th Anniversary of the Best of the West Awards Event, it's only fitting that we celebrate the event's creator, Diane McCarthy, and her long-time commitment and abundance of contributions to the West Valley.



Original WESTMARC Best of the West Logo



John F. Long Lifetime Achievement Previous Recipients

2011
The Honorable
Max Wilson
Maricopa County
Board of Supervisors

2010
The Honorable
Ed Pastor
U.S. Representative

2009
The Honorable
Jan Brewer
Arizona State Governor

2008
Herman Orcutt
Founder
Orcutt | Winslow Partnership

2007
The Honorable
John Nelson
Arizona House of
Representative

2006
Phoenix International Raceway

2005
**West Valley Mayoral Leadership for
Transportation**

2004
Dr. Phillip D. Randolph
President
Glendale Community College

2003
Karl Abel
Salt River Project

2002
William O. Tainter
West Valley Builder and
Patron of the Arts

2001
The Honorable
Bob Stump
U.S. Representative

2000
John F. Long
John F. Long Properties



John F. Long received the first WESTMARC Lifetime Achievement Award in 2000 for his commitment to community and legendary vision which transformed the West Valley. The award was renamed the John F. Long Lifetime Achievement Award in his honor.

1920 - 2008

Photos: Top Left - Diane and Lisa Glenn; Top Right - Tom and Diane McCarthy; Bottom Left - Diane and Governor Jane Hull; Bottom Right - John F. Long receiving Chairman's Award - 9th Annual Best of the West

20th Anniversary Best of the West Awards

Special Recognition

State Senator John Nelson

Since his time in the U.S. Army, public service was a way of life for State Senator John Nelson.

He eventually left the military, but he never left his commitment to service. His current role as State Senator is preceded by almost two decades on the Phoenix City Council beginning in 1983, and included stints as Vice Mayor and even a few weeks as Mayor.

In 2000, he took his service to the state level, when he was elected to the Arizona House of Representatives and then in 2009 to the State Senate, where he dedicated his time to fighting for local control for the cities and towns of Arizona and for the strength of the state's military bases.

Politics hasn't been Nelson's only focus; he has a long list of community service as well, including time on the Cartwright School Board, the Board of Trustees of Maryvale Hospital Medical Center and a volunteer with Little League, Pop Warner, and the Boy Scouts.

A lifetime of service doesn't happen; it takes the hard work and determination of exemplary person - a person like John Nelson.



Senator John Nelson at WESTMARC's Best of the West 2006, University of Phoenix Stadium



Photos: Senator John Nelson at WESTMARC's Best of the West Awards; Middle left - Receiving the John F. Long Lifetime Achievement Award at WESTMARC's Best of the West 2007; Middle right - Best of the West 2008; Bottom left - with Diane McCarthy at Best of the West 1999, Bottom middle - Best of the West 2005; Bottom right - Best of the West early 90's

20th Anniversary
Best of the West Awards

Special Recognition

Glendale Mayor Elaine Scruggs

Elaine Scruggs first stepped into office in 1990 as a Glendale City Councilwoman; in 1993 she became the city's Mayor. As she retires from office, it's almost impossible to imagine a Glendale NOT headed by Elaine Scruggs. Her hard work and resolve have dramatically changed the face of the West Valley.

The University of Phoenix Stadium, Midwestern University, and the 101's expansion into the region all arrived under her watch. But Glendale has also remained undeniably the same; what was good about the City became better under Mayor Scruggs.

She has relentlessly protected the airspace around Luke Air Force Base and supported the Base's new F-35 training efforts. She championed the preservation of Historic Manistee Ranch. She has also reinvigorated the community with Glendale University, encouraging civic participation and leadership.

Elected officials are expected to do their job, but it can only be hoped that they will love it. Mayor Elaine Scruggs has done both.



Mayor Elaine Scruggs at WESTMARC's Best of the West Awards Dinner 2008



Photos: Mayor Elaine Scruggs at WESTMARC's Best of the West Awards; Top left - Mayor Elaine Scruggs received WESTMARC's 2007 Chairman's Award
Top center - 1994; Top right - 2006 with Art Othon; ; Bottom left - 1993 Inaugural Best of the West with Herman Orcutt and Tim Ernster, win for Thunderbird Paseo Park; Bottom center - 1995 win for Grandma's House; Bottom right - 1996 win for Downtown Glendale

20th Anniversary Best of the West Awards

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Titanium Sponsor



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Bronze Sponsors

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Congratulations, WESTMARC! Two Decades Showcasing The Area's *Best of The West*



SENIOR LIVING RESIDENT

Sandy Foell

La Loma Village Resident, Sun Health Board Member

From supporting nationally recognized hospitals and research — to investing in distinguished senior living communities, philanthropy and healthy living programs. **Our community's generosity has made a difference for more than 40 years.**

Sun Health – a proud sponsor of WESTMARC's *Best of the West* Awards – is a long-standing local partner providing:

- World-class senior living at three distinguished communities: The Colonnade, Grandview Terrace and La Loma Village
- Charitable support of Banner Boswell Medical Center, Banner Del E. Webb Medical Center and Banner Sun Health Research Institute
- Signature community health and education programs

20th Anniversary

Best of the West 2012

Honorable Mention West Valley Economic Engine Award

The Economic Engine Award was developed to recognize individuals, organizations, businesses, facilities or programs which have created a significant economic impact for the West Valley. Critical factors of a nomination may include the economic effect in proportion to the size of nominee or to the population nominee serves, the adversity which faced the nomination, the ingenuity of the nomination, etc. WESTMARC received great nominations this year. The following three received high scores just below our winner, Midwestern University.

West Valley Cactus League Spring Training

(Submitted by the City of Goodyear)

With nine of the fifteen spring training teams in Maricopa County located west of Interstate 17, the Cactus League creates a substantial economic impact for the West Valley. It also creates a unique value proposition for the West Valley as a region. Nearly 840,000 fans attended games at West Valley facilities in 2012—60% of those fans are out of area attendees—resulting in positive promotion of the West Valley and an indirect economic impact from West Valley hotels, restaurants and shopping centers.



Spring Training Facility, Goodyear

City of Surprise Economic Development Team

The City of Surprise has faced a slow economy over the past several years, but they certainly have made the best of a bad situation. From being successful in attracting key expansion projects in renewable energy and healthcare, to investing in their commitment to innovation and higher education based job creation, to announcing plans for the largest building yet constructed in Surprise, a 418,000 square foot facility at Skyway Business Park, the City of Surprise has shown they are "Open for Business."



Rio Glass, Surprise

Sun Health Senior Living

Sun Health is one of the West Valley's premier corporate citizens. Sun Health Senior Living alone serves as home to more than 550 employees and 700 residents who rely on them for senior living programs and services. The company's three life care communities and other operations collectively generate \$70 million in annual revenues. Not only does Sun Health provide excellent, nationally recognized healthcare services for our community, but the company gives back with philanthropic funding for local health care and research and now nonprofit community health programs – its newest is the Community Education program, which was launched in January 2012.



Best of the West Previous Winners

- 2001**
Arts, Entertainment & Sports
 ASU's Sundome Center for the Performing Arts
Attractions, Destinations & Tourism
 The Knight Space Science Education Center of Arizona – Smithsonian Affiliation
Building Business - 50 or Less Empl.
 Southwest Specialty Food, Inc.
Building Business - 50 or More Empl.
 Boswell Memorial Hospital
Celebrating Cultural Awareness
 Del E. Webb Performing Arts Center
Education- Higher Education
 ACE Plu
Education- K-12 (Elementary)
 LINKS - Living In a New Kid's Shoes Program/
 Wildflower School Leadership West Class VII
 Education Group; Avondale Elementary School Dist.;
 SW Valley Chamber of Commerce
Education- K-12 (High School)
 Against All Odds Scholarship Awards Program
Leadership
 Dr. Carol G. Peck, Superintendent, Alhambra School District
Service To Communities
 West Valley Gallery 37
Services To Communities – Municipal
 Surprise Fire Department Alternative Response Program
Chairman's Award
 ASU West's transformation into a four-year university
- After offering only upper division courses for many years, ASU West has now opened its doors to its first freshman class. Students wishing to stay in the West Valley finally have access to a four-year university.*
- 2000**
Attractions, Destinations & Tourism
 Knight Space Science Education Center & Challenger Learning Center of Arizona
Building Business - More than 50
 Goodyear Airport New Terminal
Celebrating Cultural Awareness
 ASU West's Martin Luther King Celebration Week
Education - Higher Education
 inspire.teach
Education - K-12
 Alhambra School District Business Partnership Program
Leadership
 Robert & Nancy Root, Volunteers Par Excellence
Service to Communities
 Maryvale U.N.I.T.E. Neighborhood Association
Service to Communities – Municipal
 City of Glendale, Community Volunteer Program
Sports, Arts & Entertainment
 The Variety Show, 21 Years of Show-Stopping Entertainment
Chairman's Award
 Southwest Transit Assessment & Review Team
 West Valley Recreation Corridor
- 1999**
Attractions, Destination & Tourism
 Duncan Family Farm
Building Communities (tie)
 Rebuilding Old Town Peoria
 Estrella Mountain Ranch by SunChase
Education (tie)
 Litchfield Elementary School PTSA's Artist-in-Residence Program
 Desert Sky Mall Presents "Webster's World of Reading"
Leadership
 Phoenix Police Department's Maryvale Precinct
 Woodmar IV Project
Sports, Arts & Entertainment
 Theater Works
Service to Communities
 The El Mirage Teen Center Project
Chairman's Award
 A. Wallace and Edith Litchfield Denny



Honorable Mention West Valley Quality of Life Enhancement Award

The Quality of Life Enhancement Award was developed to recognize individuals, organizations, businesses, facilities or programs which have enhanced the quality of life for West Valley residents. WESTMARC was delighted with the quantity and quality of the nominations, particularly for the diversity of issues which were addressed through the nominations. Although there can only be one winner, GCC's "Changing Communities Through a Culture of Sustainability, the following three nominees received very close scores as well.

Arizona in ACTION

In 2008, a group of Goodyear citizens, inspired by a National Civic League conference, formed a grassroots organization called ACTION - Active Citizens Together Improving Our Neighborhoods. The group expanded to a regional effort in 2010. Arizona in ACTION has received statewide accolades for its work on several programs, including Lids on Arizona Kids® - a program which increased helmet use for children by 542% at two West Valley schools - and the Healthy Lifestyle Plan program to address childhood obesity in our schools. Once borne out of inspiration itself, Arizona in ACTION now inspires others and continues to grow as businesses, schools and individuals seek to become partners in the effort.



Bike Helmets for Kids, Goodyear

Goodyear Public Art Program

The City of Goodyear Public Art Program integrates art into everyday spaces utilizing public input to reflect the city's history, landscape, and diverse cultures. The program promotes West Valley artists by showcasing their work and connecting them with the public with events like the "Hot Coffee, Cool Topics" contemporary arts and culture lecture series. The program also seeks to leverage private-sector partnerships with Newland Communities, APS and Macerich to produce unique programs such as "Arts Interact," which provides programs for disabled students and culminates in a reception and exhibition in City Hall.



Public Art, Goodyear

Dr. Denton Santarelli

Superintendent of the Peoria Unified School District (PUSD)

Under Dr. Denton Santarelli's leadership, the Peoria Unified School District—which covers parts of Glendale, Peoria and Surprise and includes 36,000 students in 32 elementary schools, 7 high schools and one alternative school—has achieved remarkable success. PUSD has increased its high school graduation rate to an astounding 93% (the state average is 76%) and was the first school district in Arizona to receive the prestigious international AdvancED accreditation, a process which ensures our students are globally competitive. In August 2012, the Peoria Unified School District earned a highly coveted "A" label from the Arizona Department of Education's A-F Achievement Profiles.



Dr. Denton Santarelli

Best of the West Previous Winners

1998

Attractions, Destinations, and Tourism

McCall Museum of Space Art

Building Communities

Goodyear General Plan

Education (tie)

Regional Cisco Networking Academy – Estrella

Mountain Community College

Regional Cisco Networking Academy – Peoria

Unified School District

Teacher Mentor Program

Leadership

Dorothy Huntsman

Service to Communities

Eldervention

Sports, Art and Entertainment

1998 Peoria Chess Exhibition & Tournament

Chairman's Award

R. H. Johnson

1997

Growth

Del Webb's Sun City Grand / John Waldron

Recreation

Desert West Skateboard Plaza / City of Phoenix Parks,

Recreation & Library Dept.

Education - K-8

PASS After School Program / Dysart Unified School

District

Education - 9-12 (tie)

Introtech: Exploring Technology for the Future / Glendale

Union High School District Partnership

Surprise Academic Enrichment Program / City of Surprise

Education - Higher Education

University - College Center / ASU West / Glendale

Community College

Arts

Soleri Amphitheater / Glendale Community College

Team - Individual

Capt. Patrick McCrea / 308th Fighter Squadron

Team - Group

Southwest City/School /Developer's Partnership

Compact / City of Goodyear

Enriching West Valley Communities

Xeriscape Botanical Garden / City of Glendale

1996

Arts

Sundome Center for the Performing Arts and

Blockbuster Desert Sky Pavilion

Education - K-8

Litchfield Elementary School District

Education - High School

Dysart High School - Excel 21 - Education for the

21st Century

Education - Higher Education

Estrella Mountain Community College Center -

Genesis West: A Program For New Beginnings

Growth

City of Glendale - Downtown Glendale

Recreation

Phoenix International Raceway



Originally built in 1964, PIR increased its grandstand capacity to 65,000 in 1996. PIR has been and continues to be an important economic driver for the West Valley. PIR announced it will host the American debut of the NASCAR Mexico Toyota Series in 2013.

Service to Communities - Individual

The Honorable John Nelson, Phoenix City Council

Member

Service to Communities - Org

Peoria's Midwest / Out West Fest

Chairman's Award

Challenger Learning Center Arts



Honorable Mention West Valley Excellence in Innovation Award

The Excellence in Innovation Award was developed to recognize individuals, organizations, businesses, facilities or programs which have demonstrated an innovative concept to fulfill a need for West Valley residents, preserve the West Valley's assets or resources, or create an economic benefit for the West Valley. In addition to our winner, the Arizona Metropolitan Trust, these nominations were top scorers which accomplish each of the three criteria.

Cancer Treatment Centers of America

Since opening in January 2009, CTCA has experienced tremendous growth and success, bringing quality cancer care and a substantial economic boost to the West Valley. CTCA provides its patients with the latest in medical technology, but its approach to caring for patients is innovative as well. CTCA was built on the Mother Standard® of care which empowers employees to care for patients the way they would want their own loved ones to be treated. Patients at CTCA often report steady or even improved quality of life during the first three months of treatment; in contrast to the more common experience of patients elsewhere who report an initial deterioration in quality of life while undergoing aggressive cancer therapy.



CTCA - Western Regional Medical Center, Goodyear

East Buckeye Park and Ride

Buckeye commuters have a new ride to Phoenix - Buckeye's first park and ride built with regional cooperation among agencies and funded from a Valley Metro Regional Public Transportation Authority grant. The park and ride offers Buckeye area residents a commuting option that was not available before, connecting commuters to downtown Phoenix with the expectation to ease traffic along I-10 while lessening air pollution. The center provides the area with an efficient transportation system while the design creates a milestone in Buckeye's history and, at the same time, offering a glimpse into the future.



Park and Ride, Buckeye

West-MEC

The West-MEC Career and Technical Education School District utilizes innovative partnerships with communities, K-12 and higher educational institutions and businesses to create tomorrow's West Valley workforce. The district supports approximately 26,000 students in 38 Career and Technical Education pathways with 77 different course options, such as engineering, architecture, biotechnology, marketing and information technology, and provides more than \$10 million in funding yearly to enhance programs on member district campuses. West-MEC offers eight Signature Programs such as Aviation, Emergency Medicine, Diesel, and Auto Technology, and Fire Science, serving more than 677 students.



Aviation Technology students at West-MEC, Glendale

Best of the West Previous Winners

1995

Arts

Desert Caballeros Museum

Education

City of Surprise Literacy Program

Growth

Walle Label Factory

Recreation

Wildlife World Zoo

Service to Communities – Health

Boswell Memorial Hospital

Service to Communities – Non-Profit

Maryvale U.N.I.T.E.

Service to Communities – Govt

Grandma's House

Business

Pioneer Ford

Chairman's Award

John F. Long Foundation

1994

Economic Development

Cities of Glendale, Peoria, and Westcor Partners -

Public/Private Partnership For Economic Growth

Education

Jeanne Crawford, ASU Continuing Education Program

Education – Program

Estrella Mountain Community College Center

Recreation

Lake Pleasant Recreation Area

Service to Communities - Individual

Michael L. Strope, Peoria Chief of Police

Service to Communities - Program

Glendale Recreation After School Program

Special Events/Promotion

City of Peoria – Inaugural Spring Training Season

Chairman's Award

Stephen Cleveland – City of Goodyear, and

James Devine – Glendale Economic Development

for creating the WMEZ

1993

Arts

West Valley Fine Arts Council

Arts - Humanity

Glendale's Art in Public Places

Education

Glendale Union High School District -

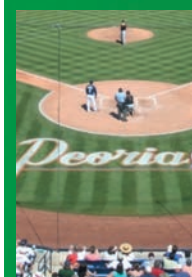
Education Reform

Education - Humanity

Cartwright School District Head Start Program

Growth

Peoria Sports Complex



Built in 1994, Peoria Sports Complex was the first Major League Baseball Spring Training and player development facility in the country shared by two teams, and has served as a model for other facilities of its kind.

Growth - Humanity

Westside Food Bank

Recreation

Thunderbird Paseo Park

Recreation - Humanity

City of Surprise Alliance for Substance Abuse

Prevention

Transportation

Town of Wickenburg – Capitol Improvement Plan

for Transportation

Transportation - Humanity

American Red Cross Special Transportation

Services Program

Chairman's Award

Dr. Joseph Rogers, Sun Health Research Center



Working together to build a brighter future for Arizona.

WE SALUTE THE WORK OF WESTMARC

APS would like to congratulate WESTMARC on their 20th Anniversary of the "Best of the West" Awards recognizing outstanding contributions to the West Valley. APS salutes this year's Best of the West Award winners. Your contributions have made the West Valley and Arizona a better place to live.

aps.com

