

Tuesday, August 30, 2011

- 8:00 AM **Golf Tournament** Starr Pass Golf Club
- 1:30 PM **Resolutions Committee** Arizona Ballroom 7
- 1:30 PM **National League of Cities Leadership Training** Arizona Ballroom 5
- Public Engagement: The Vital Leadership Skill
- 6:00 PM **Welcome Reception** Arizona Ballroom Foyer

Wednesday, August 31, 2011

- 7:30 AM **Parade of Flags/Celebration of Cities & Towns Practice** Tucson Ballroom
- 8:30 AM **Youth Program Begins** Arizona Ballroom 1
- 9:00 AM **Opening General Session** Tucson Ballroom
- Keynote Speaker - Marshall J. Vest
Cities Mean Business: The Economic Outlook for Cities and Towns in Arizona
- 12:00 PM **Lunch is on your own**
- 2:00 PM **Concurrent Workshops**
- State of Public Works – Then & Now Arizona Ballroom 12
 - Partnering for Success: Urban Land Institute Experts Assisting Local Governments Towards Development Vitality Tucson Ballroom J
 - Civic Engagement in Arizona's Communities: Lessons from the Gallup Arizona Poll and The Arizona We Want Report Tucson Ballroom F
 - The Council/Manager Partnership: Making Arizona's Cities and Towns Great Tucson Ballroom E
 - Fire on the Mountain: Two Arizona Communities Share Their Lessons Responding to Disaster Tucson Ballroom D
- 3:30 PM **Concurrent Workshops**
- The Future of Aviation in Arizona Arizona Ballroom 12
 - The Upside of a Down Economy: Economic Gardening Tucson Ballroom J
 - New Technology and its Impact on Public Records and Public Meetings Tucson Ballroom F
 - The Art of Innovation in Local Government Tucson Ballroom E
 - Youth: The Future of Our Communities Tucson Ballroom D
- 6:00 PM **Showcase of Cities and Towns** Arizona Ballroom

Thursday, September 1, 2011

- 8:00 AM **Spouse Guest Program** San Xavier Room
- 8:00 AM **Concurrent Workshops**
- Fundamentals of Local Government: Ethics for Local Elected Officials Tucson Ballroom J
 - International Business Development: Arizona Cities Competing on a National and Global Scale Tucson Ballroom F
 - Statewide Water Panel Discussion into the Next Century: An Update of the Water Resources Development Commission Efforts Tucson Ballroom E
 - Budgeting for Outcomes: Identifying Top Priority Programs Tucson Ballroom D
- 10:00 AM **Concurrent Workshops**
- Fundamentals of Local Government: Open Meeting Law Tucson Ballroom J
 - Tri-City Council: How Three Communities Pooled Efforts to be an Effective Voice at the Regional and State Level Tucson Ballroom E
 - ASRS/PSPRS/EORP: Arizona's Pension System and Cities and Towns Tucson Ballroom D
 - Community Engagement and Its Relationship to Economic Success Tucson Ballroom F
 - Cloud Computing: Utilizing New Technology for Better Citizen Service Arizona Ballroom 12
- 12:00 PM **Governor and Legislative Luncheon** Arizona Ballroom
- 2:00 PM **Concurrent Workshops**
- Model City Tax Code and Tax Policy for Cities and Towns Arizona Ballroom 12
 - State Agency Update: Arizona Department of Administration: ProcureAZ for Cities and Towns Tucson Ballroom E
 - Libraries: Changing Our Traditional Service to Our Citizens Tucson Ballroom F
 - Efficient Communication and the Evolution of the Internet Tucson Ballroom J
- 2:00 PM **Affiliate Meetings**
- Arizona COG Directors Arizona Ballroom 2
 - Arizona City Attorneys Association Arizona Ballroom 5
 - Greater Arizona Mayors Association Arizona Ballroom 10
 - National League of Cities 2011 Host Committee Meeting San Xavier
- 4:00 PM **Annual Business Meeting** Tucson Ballroom D
- 6:00 PM **Dinner, Service Awards & Entertainment** Arizona Ballroom

Friday, September 2, 2011

- 9:00 AM **Tourism's Importance to Arizona** Arizona Ballroom 7
- 9:10 AM **The Business of Tourism: Economic Impact and Opportunities** Arizona Ballroom 7
- 10:15 AM **Tourism Marketing and Branding: Breaking Through the Clutter in Building a Competitive Edge** Arizona Ballroom 7
- 11:00 AM **Tourism in our Communities: How Your Community Can Partner with the Arizona Office of Tourism and the Arizona Centennial Commission** Arizona Ballroom 7
- 12:00 PM **Conference Adjourned**

League of Arizona
Cities AND Towns

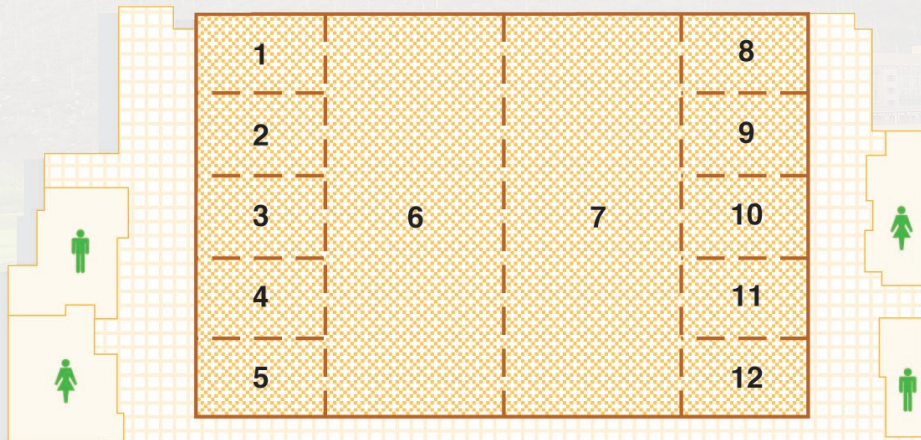
Conference badges must
be worn to ALL functions



2011 LEAGUE
ANNUAL CONFERENCE
★★★
CITIES MEAN BUSINESS

JW MARRIOTT.
STARR PASS RESORT & SPA
 TUCSON

Arizona Ballroom



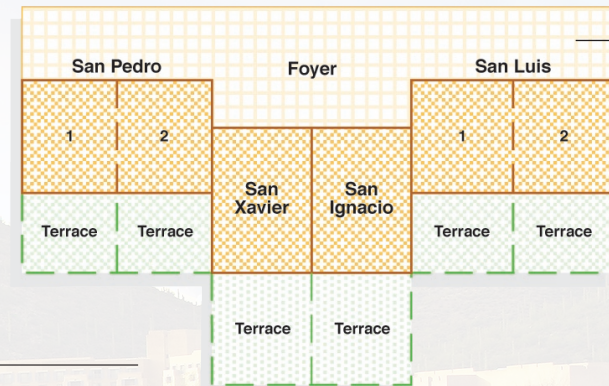
Foyer

Ania Terrace

← To Gift Shops & Guest Rooms

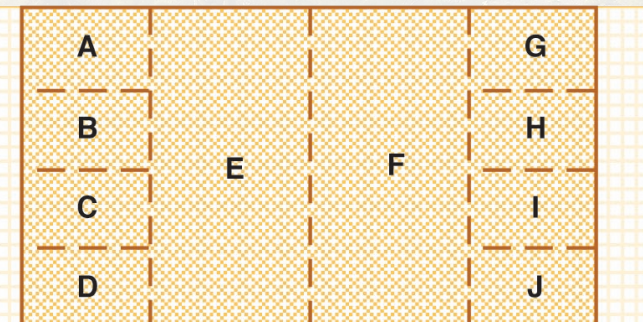
Located upstairs,
 above Arizona &
 Tucson Ballrooms

Starr Circle



→ To Arizona
 & Tucson
 Ballrooms

Tucson Ballroom



Foyer

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