



2011 LEAGUE ANNUAL CONFERENCE

Corporate Benefactor Opportunities

August 30 - September 2, 2011 at the
JW Marriott Starr Pass Resort in Tucson

Sponsor the 2011 League Annual Conference

The 2011 League Annual Conference will be held in Tucson at the JW Marriott Starr Pass Resort, August 30 - September 2. The Annual Conference is the League's signature event, a four-day meeting bringing together more than 1,000 Arizona mayors, councilmembers, appointed officials and guests. The Annual Conference allows members and other municipal officials to share experiences and discuss current local, regional and national trends affecting their communities.



Sponsorship of the conference allows you to:

- Reach over 1,000 elected officials and guests at one conference
- Increase visibility for your company
- Participate in conference events
- Develop and maintain contacts with elected officials and municipal staff

Your financial assistance through sponsorship of the conference permits the League of Arizona Cities and Towns to keep expenses affordable for even the smallest Arizona municipalities. In addition, our range of benefactor participation levels provides your organization with flexible opportunities to support important conference events - along with optimum visibility and name recognition for your firm.

Levels of Sponsorship:

Platinum
\$10,000

Gold
\$8,000

Silver
\$5,000

Bronze
\$2,500

(For detailed information on the sponsor levels and corresponding benefits, please see page 2)



Questions? Contact Mary Vinzant at 602-258-5786

Sponsor Benefits

	PLATINUM \$10,000	GOLD \$8,000	SILVER \$5,000	BRONZE \$2,500
EXHIBIT SPACE				
Exhibit space in conference registration area for entire event	●	●		
PUBLIC RECOGNITION OF SPONSORSHIP				
Company name included on conference program and signage	LOGO	LOGO	NAME ONLY	NAME ONLY
Company name included on conference section of League website	LOGO & WEB LINK	LOGO & WEB LINK	NAME & WEB LINK	NAME ONLY
Company name included on special signage recognizing sponsors at major conference events	LOGO	LOGO	NAME ONLY	NAME ONLY
Public recognition of sponsorship during Opening General Session	●	●	●	●
Company representative invited on stage during Opening General Session	●	●		
Company logo on conference bag	●			
Opportunity to place one pre-approved promotional item in conference bags	●			
Ability to distribute pre-approved items to golfers	●			
Opportunity to place program ad (for additional fee)	●	●		
Opportunity to sponsor conference break (for additional fee)	●	●	●	
Opportunity to sponsor conference bags (for additional fee)	●	●	●	●
Opportunity to sponsor the golf tournament (for additional fee)	●	●	●	●
Opportunity to meet and interact with city and town mayors at special sponsor reception	●	●	●	●
CONFERENCE REGISTRATIONS				
Complimentary registrations to the conference	4	3	2	2
Complimentary golf registrations	4	2	1	
ADDITIONAL BENEFITS				
Authorized use of League of Arizona Cities & Towns 2011 Official Sponsor logo	●	●	●	●
Complimentary copy(s) of Local Government Directory (additional copies available at 50% off regular price)	4	3	2	1

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Extra Benefactor Opportunities



Conference Bag Benefactor (must be a sponsor)

For an \$800 contribution beyond your selected benefactor level, a sponsor may send the League a pre-approved promotional item from your company to be placed in the conference bags.

Golf Tournament Benefactor (must be a sponsor)

For every \$800 contribution beyond your selected benefactor level, you will receive a complimentary golf foursome, company logo on signage at the tournament and the opportunity to distribute a company promotional item to golfers.



Conference Break Sponsor

(must be a silver, gold or platinum partner)

For an \$800 contribution beyond your selected benefactor level, you may sponsor a conference morning break. Included in this sponsorship opportunity is signage with your company's logo in the coffee/break area. (Please denote which breakfast you would like to sponsor on the reservation form.)

Ad in Final Conference Program (must be a gold or platinum sponsor)

If you become a platinum or gold sponsor, you also will have the opportunity to place an ad in the conference program.

- Back Cover \$2,000
- Inside Front Cover \$1,500
- Inside Back Cover \$1,500
- Inside Full Page \$1,000
- Inside Half Page \$750

The inside front cover, inside back cover and the back cover are on a first-come, first-served basis.



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Tentative Conference Agenda

Tuesday, August 30

- Golf Tournament (morning)
- League Resolutions Committee (afternoon)
- National League of Cities - Leadership Training Institute (afternoon)
- Sponsor Reception (evening)
- Welcome Reception (evening)



Wednesday, August 31

- Opening General Session (morning)
 - Parade of Flags
 - Sponsor Recognition
 - Keynote
- Concurrent Sessions (all day)
- League Youth Program (all day)
- Showcase of Cities and Towns (evening)



Thursday, September 1

- Concurrent Sessions (all day)
- Spouse/Guest Program (all day)
- Governor and Legislative Lunch (mid-day, Governor's schedule TBD)
- Annual Business Meeting (afternoon)
- Awards Dinner and Entertainment (evening)



Friday, September 2

- Closing Breakfast & Sessions (morning)

A detailed agenda will be available when registration opens in late May 2011. Once registration is open, the agenda will be posted to the League's homepage, www.azleague.org.



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Past Corporate Benefactors

- American Solar Electric
- APS
- ARCADIS U.S., Inc.
- Arizona American Water
- Arizona Capitol Times
- Arizona Cardinals
- Arizona Food Marketing Alliance
- Arizona Lottery
- Arizona MultiHousing Association
- Arizona Pipe Trades Local 469
- Arizona Transit Association
- AZ Wireless Association
- Camelback Ranch Spring Training
- Cancer Treatment Centers of America
- Central Arizona Project
- Charles Abbott Associates, Inc.
- CORE Construction
- Cox Communications
- Curtis, Goodwin, Sullivan, Udall & Schwab P.L.C.
- Douglas Ranch
- The Ellman Companies/Westgate City Center
- EPCOR
- Greenberg Traurig, LLP
- HighGround, Inc.
- Humana Arizona
- ICMA-RC
- Lockheed Martin Information Systems & Global Solutions
- Metropolitan Tucson Convention & Visitors Bureau
- Mountain States Employers Council, Inc.
- PBS&J
- PFM Asset Management
- Piper Jaffray & Co.
- Policy Development Group, Inc.
- Pooled Resources Inc
- Qwest
- Qwest Communications
- RBC Capital Markets
- Red Oak Consulting
- Redflex Traffic Systems
- Revenue Discovery Systems (RDS)
- Ritchie Bros. Auctioneers
- Salt River Project (SRP)
- Sherman & Howard, L.L.C.
- Sky Cast LLC
- smartworksplus, inc.
- Southwest Ambulance
- Southwest Gas Corporation
- SRP
- Stone & Youngberg LLC
- Tetra Tech
- The Bank of New York Mellon Trust Company N.A.
- TIAA-CREF
- TLHocking & Associates, LLC
- Transportation Logistics Management, Inc.
- Triadvocates LLC
- Tucson Electric Power, UniSource Energy Gas & Electric
- Union Pacific
- United Healthcare
- Veolia Water North America
- W.C. Scoutten, Inc.
- Waste Management of Arizona
- Wedbush Securities
- Willdan/Munifinancial



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Benefactor Reservation Form

Please Select a Sponsorship Level:

- Platinum \$10,000
- Gold \$8,000
- Silver \$5,000
- Bronze \$2,500

Extra Benefactor Opportunities:

(Must be a sponsor to participate)

- Conference Bag \$800
- Golf Sponsor \$800
- Morning Break Sponsor . \$800

Please mark your preference:

- Wednesday Morning Thursday Morning Friday Morning

Conference Program Ad:

(Platinum and Gold Sponsors only)

- Back Cover \$2,000
- Inside Front Cover \$1,500
- Inside Back Cover \$1,500
- Inside Full Page \$1,000
- Inside Half Page \$750

The inside cover and the back cover are on a first-come, first-served basis.

Company Name

Contact Name

Contact Title

Address

City

State

Zip

Phone

Email

Please mail or fax this form, along with your check, by May 20, 2011, to:

League of Arizona Cities and Towns

1820 W. Washington St.

Phoenix, AZ 85007

Fax: 602-253-3874

